



## **2015 ANNUAL REPORT**

**EDMONTON, AB  
JUNE 18, 2016**

# **2016 ANNUAL GENERAL MEETING**

**June 18, 2016 – Edmonton, AB**

## **AGENDA**

### **Call to Order**

- Opening remarks from the CCA President, Brian Coughlin
- Approval of Agenda
- Approval of Minutes from 2015 Annual General Meeting
- Voting Procedures – Appointment of Parliamentarian and Scrutineer

### **First Call for Nominations**

### **2015 Association Reports**

- President's Message – Brian Coughlin
- CCA Office – Mel Reekie

### **Committee Reports**

- Financials including KMSS Consolidated Financial Statements
- Breed Improvement
- Ad & Promo
- Market Development
- Education, Youth and Export
- Canadian Charolais Youth Association

### **Second Call for Nominations**

### **2015 Provincial Association Reports**

### **Last Call for Nominations**

### **Director Nominees**

### **Election of Directors**

### **Ratify Actions of the Board Directors**

### **Adjournment**

# **MEETING MINUTES**

## **2015 Annual General Meeting**



**CANADIAN CHAROLAIS ASSOCIATION  
ANNUAL GENERAL MEETING  
JUNE 13, 2015 BRANDON, MB**

President Brent Saunders called the meeting to order at 1:35pm; Brent welcomed everyone, thanked the Manitoba Charolais Association for hosting AGM and thanked HTA Charolais for hosting the Pen Show and Picnic.

**Introduction of the Board of Directors** – Brent Saunders, Brian Coughlin, Ricky Milton, Bernard Begin, Andre Steppler, Wade Beck, Darwin Rosso, Travis Foot

**Amendment to Agenda** – addition of Manitoba Canola Grower's Association speaker

**Approval of Agenda - Helge By**  
**Seconded Carman Jackson**  
**All in favour. None opposed. Carried.**

**Review of Meeting Minutes as circulated in the Annual Report**

Typo in Finance Report - \$152,00 should be \$152,000

**Approval of Minutes as amended – Jerilyn Rasmussen**

**Seconded Don Railton**

**All in Favour. None Opposed. Carried.**

**Voting Procedures:** Harry Airey, Parliamentarian and Scrutineers are Candace By and Chris Poley

Darwin Rosso announced that the following director seats are open: Alberta, Saskatchewan and Ontario.  
**Darwin asked for First Call of Nominations.**

**Wade Beck nominated Mike Elder for Saskatchewan**

**Orland Walker nominated Carey Weinbender for Saskatchewan**

**Alberta Charolais Association nominated Kasey Phillips for Alberta**

**Ontario Charolais Association nominated Brent Saunders for Ontario**

Brent declared first call for nominations closed.

**President's Report**

Brent Saunders presented the President's report as circulated. The Association is still in good standing and our numbers are still looking good. Thank you to Office Staff and committees for all their hard work in the past year.

Brent moved his report be accepted as presented.

Brent Saunders asked to have one motion at end of all reports, agreed.

**CCA Office Report:**

Mel Reekie presented the CCA Office Report as circulated. Mel Reekie provided overview of CCA Association. The Association has been around for 55 years. We have 700+ members and 20,000+ females on Whole Herd Enrollment. Presented data on the Whole Herd numbers per province, registration statistics including polled animals, AI, Coloured, French and ET animals. Gave overview of World Technical Conference being hosted by Canada June 22 to 30, 2015. 58 people from 8 countries are registered to attend. Reviewed SNP DNA testing – 65 Hair Roots for each test at minimum, takes four weeks for results; also reviewed which animals need DNA. Genomics review – CCA is taking conservative approach at this

time. Discussion Re: EPD's – Canada vs USA vs North America evaluations. At this time CCA and AICA have agreed to publish data differently. Raw data still on file, currently use a Limousin base for EPD calculations.

#### **Finance Report**

Brian Coughlin presented report as circulated. Net profit of \$107,139 in 2014. Some decrease in enrollments, revenue down. Expenses have decreased so expenses down.

#### **Motion to continue to use Kenway Mack Slusarchuk Stewart LLP for 2015 Financial Review Engagement.**

**Approval of Motion: Orland Walker**

**Seconded Jesse Nykoliation**

**All in favour. None Opposed. Carried**

#### **Breed Improvement Report**

Ricky Milton presented report as circulated. Historical year for the Charolais breed with record sales. CCA in research project with Kinsella Ranch. Also investigating the viability of incorporating genomics in to EPD's.

#### **Advertising and Promotion Report**

Andre Steppler presented his report as circulated. Always looking to increase profile of the Charolais breed. Looking for pictures of Charolais calves, Charolais Cross calves and good red bull pasture pictures. Questions on promo items available for breed promo (coffee cups, gloves, ETC.). Auction yard signs suggested as an interest from Membership. Comment that the Auction mart signs should be Provincial Association responsibility.

#### **Market Development**

Brian Coughlin presented his report as circulated.

#### **Education, Youth and Export Report**

Darwin presented his report as circulated. There are 13 Scholarship applicants. There is \$74,000. In the Scholarship account. Comment from floor that the Scholarship amounts will have to increase as tuitions costs etc increase.

#### **CCYA Report - Read by Mel Reekie**

Report presented as circulated. Thank you to T Bar C and Chris Poley for their support and funding.

#### **Motion to accept all reports: Carman Jackson**

**Seconded Ernie Bayduza**

**All in Favour. None Opposed. Carried**

#### **Second call for Nominations - None**

**Coffee break.**

#### **Provincial Reports:**

British Columbia/ Alberta Report: as Circulated.

Saskatchewan Report: presented by Carey Weinbender as circulated.

Manitoba Report: presented by Andre Steppler as circulated.

Ontario Report: Presented By Brent Saunders as circulated.

Quebec Report: Present by Bernard Begin as Circulated.

Maritimes Report: Present by Ricky Milton as circulated.

#### **Motion to approve Provincial Reports: Carey Weinbender**

**Seconded by Jerilyn Rasmussen**

**All in favour. None Opposed. Carried.**

**Speaker Form Manitoba Canola Grower Association – Ellen Pruden**

Collaboration and sharing the story of your farm and products.

Connections with the non-farming public.

Ag in the classroom

2% of population in Canada are farmers so we need to collectively work together to promote agriculture.

**Discussion from the floor:**

1. Comment from the floor regarding Stars for Dams after they get their first award – additional recognition. Discussion followed.
2. Value of Charolais Building – fixed asset in financial report. Value of building should be of asset versus liabilities statement?
3. Show standards for dress – example: vests, etc. enforcement issues, branding. White shirts & black vests. Provincial show committees need to let entrants know and enforce. Not currently in the rules anymore.

**Third call for Nominations – Darwin Rosso**

**Motion to move nominations cease – Doug Hunter**

**Seconded Kelly Howe**

**All in favour. None opposed. Carried**

**Nominee Introductions:**

Mel Reekie read the introduction for Kasey Phillips

Mike Elder, Carey Weinbender and Brent Saunders all introduced themselves and provided an overview of their operations.

**ELECTIONS OF DIRECTORS**

***Brent Saunders and Kasey Phillips by acclamation***

***Ballots collected for votes on the Saskatchewan Director – Mike Elder won the election with majority vote.***

**Motion to destroy ballots – Ernie Bayduza**

**Seconded Cam Sparrow**

**All in favour. None opposed. Carried**

**Motion to ratify actions of the Board of Directors – Carman Jackson**

**Seconded by Mike Elder**

**All in favour. None opposed. Carried**

**Motion to adjourn – Shawn Airey**

*Minutes recorded by Rae Trimble-Olson, Manitoba Charolais Association.*

# **ASSOCIATION REPORTS**

**President  
CCA Office**



## **2015 PRESIDENT'S REPORT**

2015 was a productive year for the Association, with an increase in the number of registered cattle and progress in several major projects. The Breed Improvement Committee, chaired by Ricky Milton, continues to work with Doug Blair on the development of Genomically Enhanced (GE) EPDs which will improve the accuracy of trait information. The Ad and Promo Committee, led by Andre Stepler, has modernized and added to our marketing strategy, including using social media to increase the exposure of our Canadian Charolais both nationally and around the world. At the same time, the Education Youth Export Committee, led by Darwin Rosso, is creating an updated export brochure to enhance international outreach. Finally, the Market Development Committee chaired by Travis Foot undertook a review of the National Show Guidelines and adopted an updated version. The Association continues to be on solid financial ground coming out of 2015, with more detailed information provided in Brent Saunders' enclosed Financial Committee report. Thank you to all of the committee chairs for their hard work and dedication.

Our GM, Mel Reekie, and Manager of Registry and DNA, Lois Chivilo, were also very busy working on enhancements to the registry system in the hopes of making it more user friendly. All of our staff deserve recognition for the excellent work they do for the Association and its members, including our book keeper Rita Ricioppo.

The 2015 National Show and sale, held at the Canadian Western Agribition, saw a phenomenal turnout in terms of the cattle competing and an incredible sale average. We had a well attended Annual General Meeting in Brandon Manitoba last June. 'Friendly Manitoba' once again lived up to its moniker. Canada hosted the 2015 World Charolais Technical Conference. Thank you to the Mel and office staff who helped organize these excellent events, and to the Charolais Banner for organizing farm tours and events and supporting the CCA.

As a breed, Charolais is strong and will continue strong, even as the industry appears to be heading towards a correction. Sales figures for Charolais bulls and females were strong through 2015 and we look forward to a successful 2016 for the breed.

Brian Coughlin



## CCA OFFICE REPORT

What a time to be a Charolais breeder! As we look back on 2015, there are a number of highlights. The growing enthusiasm through 2014 continued and as markets saw corrections, the Purebred Charolais sales held strong.

The Association saw an eye-catching increase to Whole Herd Enrollments with an additional 1500+ active females over 2014. Memberships saw a slight increase; the take home message is that our Charolais breed is on solid footing. Our product is desired and in demand.

With thanks to By Livestock, the World Charolais Technical Conference will remain a highlight of 2015 for many years to come. Fifty-nine participants from nine countries spanning the globe were treated to Canadian hospitality throughout Western Canada that didn't disappoint. It was clear through enthusiasm and interest that our Canadian genetics are sought after because they are of the highest quality; record sales of Canadian Charolais seed stock were realized.

The Canadian Charolais Youth Association (CCYA) Conference and Show held in Yorkton, SK had a strong attendance exceeding that of the last few years. Youth, cattle and enthusiasm were a plenty – there were even young recruits from other breeds joining in on the excitement that our breed has to offer!

It's clear that the future of our breed is in good hands. Reading through the inspiring messages and getting a first hand look at the next generation of Charolais Leaders through their Scholarship applications was a true pleasure. The strength of the leadership skills, the involvement with the breed and their respective communities is remarkable. We received a significant number of highly qualified applicants for the 2015 Scholarships that included youth from commercial operations and purebred breeders from across Canada.

The 2015 National Show and Sale in Regina, SK at Canadian Western Agribition was a celebrated event with participation from members across the country. Hats off to the SCA for organizing the National events. The National Sale averaged close to \$10,000 and we raised \$6000 for our Scholarship program with a generous art donation from Ron Kletzel. The Charolais buzz in the barn carried right through to the RBC Beef Supreme Challenge. Charolais was well represented with four entries in the Top 10 Finalists with McLeod Livestock's PZC TR DESIRAE 012 and calf at side CML DESIRAE 558C crowned Supreme Champion Female.

The Association is driven by our members, we encourage you if not already, to get involved – there's no better time than now! Continue to share the Canadian Charolais story – Be Identifiable – USE CHAROLAIS!

# **COMMITTEE REPORTS**

**Finance**  
**Breed Improvement**  
**Ad & Promo**  
**Market Development**  
**Education, Youth & Export**  
**CCYA**



## **FINANCE COMMITTEE REPORT**

The Canadian Charolais Association continues to be on solid financial ground. We saw increases to our 2015 revenues primarily through an increase of Female Enrollments. The CCA's investment portfolio operated at a loss directly related to market impacts and thus influencing our bottom line through an unrealized loss.

The Association realised a profit in 2015 and particulars are shown with the Kenway Mack Slusarchuk Stewart Review Engagement included in the Annual Report.

The CCA Board recognizes the need to be fiscally responsible and continues to invest the Association's finances wisely with the guidance and expertise of the ATB Investment Services. We must also acknowledge Rita for her continued efforts as bookkeeper for the Association.

Please take a few minutes and familiarize yourself with the financials and feel free to ask questions.

**Canadian Charolais Association**

**Consolidated Financial Statements**

**December 31, 2015**



**Kenway Mack  
Slusarchuk Stewart LLP**  
Chartered Professional Accountants,  
Chartered Accountants



## **Review Engagement Report**

To: The Members of Canadian Charolais Association

We have reviewed the consolidated statement of financial position of Canadian Charolais Association (the "Association") as at December 31, 2015 and the consolidated statements of operations, changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the Association.

A review does not constitute an audit and consequently we do not express an audit opinion on these consolidated financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these consolidated financial statements are not, in all material respects, in accordance with Canadian accounting standards for not-for-profit organizations.

*Kenway Mack Slusarchuk Stewart LLP*

May 16, 2016  
Calgary, Alberta

Chartered Professional Accountants  
Chartered Accountants

# Canadian Charolais Association

## Consolidated Statements of Financial Position (unaudited)

As at December 31,	2015	2014
<b>Assets</b>		
<b>Current assets</b>		
Cash	\$ 68,461	\$ 58,119
Marketable investments (note 4)	1,177,054	1,108,645
Grants receivable	9,252	4,407
Accounts receivable	18,103	11,366
Prepaid expenses and deposits	9,838	38,248
	<u>1,282,708</u>	<u>1,220,785</u>
<b>Restricted cash (note 5)</b>	6,074	3,954
<b>Restricted investments (note 5)</b>	72,160	71,732
<b>Property and equipment (note 6)</b>	193,350	185,521
<b>Publishing rights (note 7)</b>	-	59
	<u>\$ 1,554,292</u>	<u>\$ 1,482,051</u>
<b>Liabilities and Net Assets</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 76,443	\$ 77,672
Member deposits	50,542	32,678
Deferred revenue	2,000	575
	<u>128,985</u>	<u>110,925</u>
<b>Deferred contributions (note 5)</b>	78,234	75,686
	<u>207,219</u>	<u>186,611</u>
<b>Net assets</b>	<u>1,347,073</u>	<u>1,295,440</u>
	<u>\$ 1,554,292</u>	<u>\$ 1,482,051</u>

Approval on behalf of the Board:

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

*See accompanying notes to financial statements*

## Canadian Charolais Association

### Consolidated Statements of Operations (unaudited)

For the year ended December 31,	2015	2014
<b>Revenue</b>		
Female enrollment	\$ 580,314	\$ 518,927
DNA and miscellaneous	47,990	45,432
Membership	30,151	29,928
Rental and other	29,100	29,100
Contributions	18,273	8,080
Transfers and registrations	17,142	11,625
	<u>722,970</u>	<u>643,092</u>
<b>Expenses</b>		
Salaries and employee benefits	177,044	163,806
Office and computer	106,016	101,578
Advertising and promotion	76,652	58,734
Breed improvement	61,364	67,665
Travel	57,904	52,129
DNA	42,164	27,603
Building repairs and operations	35,565	44,400
Write off of deposit	25,000	-
Amortization	23,303	21,374
Postage	13,041	13,829
Property taxes	11,545	11,513
Membership fees and training	10,576	10,717
Contract service	7,985	5,687
Telephone	7,980	7,686
Insurance	7,726	7,631
Professional fees	7,704	8,040
Consulting fees	7,133	8,460
Bank charges	2,146	2,539
Bad debts (recoveries)	(1,032)	5,798
	<u>679,816</u>	<u>619,189</u>
<b>Other income (loss)</b>		
Unrealized gain (loss) on investments	(20,233)	59,338
Investment income	28,712	23,898
	<u>8,479</u>	<u>83,236</u>
<b>Excess of revenues over expenses</b>	<u>\$ 51,633</u>	<u>\$ 107,139</u>

See accompanying notes to financial statements

## Canadian Charolais Association

Consolidated Statements of Changes in Net Assets  
(unaudited)

Year ended December 31,	2015	2014
<b>Balance, beginning of year</b>	\$ 1,295,440	\$ 1,188,301
Excess of revenues over expenses	51,633	107,139
<b>Balance, end of year</b>	<u>\$ 1,347,073</u>	<u>\$ 1,295,440</u>

*See accompanying notes to financial statements*



## Canadian Charolais Association

### Statements of Cash Flow (unaudited)

For the year ended December 31,

**2015**

**2014**

#### **Operating activities**

Excess of revenues over expenses	\$	51,633	\$	107,139
Items not affecting cash				
Amortization		23,303		21,374
Bad debt expense		(1,032)		5,798
Write off of deposit		25,000		-
Unrealized gain (loss) on investments		20,233		(59,338)
Realized gain (loss) on investments		1,146		(905)
Reinvested investment income		(29,789)		(22,934)
		90,494		51,134
Change in non-cash working capital balances				
Grant receivable		(4,845)		26,665
Accounts receivable		(5,705)		19,763
Prepaid expenses		3,410		(31,503)
Accounts payable and accrued liabilities		(1,228)		(29,706)
Member deposits		17,864		15,055
Deferred revenue		1,425		(640)
		101,415		50,768

#### **Investing activities**

Purchase of property and equipment		(31,073)		-
Purchases of marketable investments		(150,000)		(150,000)
Proceeds on disposal of marketable investments		90,000		130,000
		(91,073)		(20,000)

#### **Increase in cash**

10,342      30,768

#### **Cash, beginning of year**

58,119      27,351

#### **Cash, end of year**

\$ 68,461      \$ 58,119

*See accompanying notes to financial statements*

## **Canadian Charolais Association**

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2015

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### **1. Nature of operations**

Canadian Charolais Association (the "Association") was formed for the encouragement, development and regulation of the breeding of Charolais cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

The Association is dependent on its members to continue as a going concern. The Association is a not-for-profit organization under the Income Tax Act and as such is exempt from corporate income taxes.

The consolidated financial statements include the accounts of the Association, Canadian Charolais Holdings Ltd., a wholly owned subsidiary, and Canadian Charolais Youth Fund, a charity controlled by the Association. Canadian Charolais Holdings Ltd. is inactive.

### **2. Basis of presentation**

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles, specifically Canadian accounting standards for not-for-profit organizations ("ASNFPPO").

### **3. Significant accounting policies**

#### **(a) Cash equivalents**

The Association considers all investments with maturities of three months or less and demand bank loans that are utilized periodically for day to day operations to be cash equivalents.

#### **(b) Measurement uncertainty**

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the statements of financial position date and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates.

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2015

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### 3. Significant accounting policies, continued

#### (c) Property and equipment and publishing rights

Property and equipment and publishing rights are recorded at cost. The Association provides for amortization using the following methods at rates designed to amortize the cost of the property and equipment and publishing rights over their estimated useful lives. A full year of amortization is recorded in the year of acquisition. No amortization is recorded in the year of disposal. The annual amortization rates and methods are as follows:

Building	4% declining balance
Furniture and equipment	20% declining balance
Property improvements	20% declining balance
Computer equipment	45% declining balance
Computer software	20% declining balance
Publishing rights	5 year straight-line

The Association records a write-down when property and equipment no longer has any long-term service potential to the Association and its net carrying amount exceeds its residual value. The excess net carrying amount over residual value is recognized as an expense in the statement of operations. Previous write-downs are not reversed.

#### (d) Revenue recognition

The Association follows the deferral method of accounting for contributions.

Revenue from female enrollment and memberships is recognized on a calendar basis in the period to which it relates, and excludes fees collected on behalf of provincial associations. Amounts received from members in advance for the following year are included in deferred revenue.

Rental revenues are recognized each month as the rent becomes due.

DNA revenue is recognized when the lab results are delivered to the member.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions to the scholarship fund and investment income earned thereon are deferred net of scholarships awarded.

Investment income is recognized in the month it is earned.

## **Canadian Charolais Association**

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2015

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### **3. Significant accounting policies, continued**

#### **(e) Measurement of financial instruments**

The Association initially measures its financial assets and liabilities at fair value.

The Association subsequently measures all its financial assets and financial liabilities at amortized cost, except for marketable investments and restricted investments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in the statement of operations in the period incurred.

Financial assets measured at amortized cost include cash, grants receivable and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### **Impairment**

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in the statement of operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had impairment not been recognized previously. The amount of the reversal is recognized in the statement of operations.

#### **(f) Contributed materials and services**

The Association records the value of contributed materials and services when the fair value can be reasonably estimated and when the materials and services are used in the normal course of the Associations operations and would otherwise have been purchased.

### **4. Marketable investments**

Marketable investments consist of mutual funds and trust units which are valued at fair market value.

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2015

### 5. Restricted assets and deferred contributions

Restricted assets and deferred contributions relate to cash held for a scholarship fund, including reinvested dividends and interest earned on the cash and investments in mutual funds. The deferred contributions are externally restricted and held by the Association for scholarships for members of the Canadian Charolais Youth Association.

	2015	2014
Opening balance	\$ 75,686	\$ 77,592
Scholarships paid	(4,500)	(3,500)
Donations received	5,620	-
Investment income	1,787	1,238
Unrealized gain (loss)	(360)	356
	<u>\$ 78,233</u>	<u>\$ 75,686</u>

### 6. Property and equipment

	Cost	Accumulated Amortization	2015 Net Book Value
Land	\$ 59,892	\$ -	\$ 59,892
Building	256,554	200,046	56,508
Furniture and equipment	120,359	107,335	13,024
Property improvements	153,581	103,768	49,813
Computer equipment	110,270	107,363	2,907
Computer software	45,000	33,794	11,206
	<u>\$ 745,656</u>	<u>\$ 552,306</u>	<u>\$ 193,350</u>

	Cost	Accumulated Amortization	2014 Net Book Value
Land	\$ 59,892	\$ -	\$ 59,892
Building	256,554	197,692	58,862
Furniture and equipment	112,798	104,079	8,719
Property improvements	131,847	91,316	40,531
Computer equipment	108,492	104,983	3,509
Computer software	45,000	30,992	14,008
	<u>\$ 714,583</u>	<u>\$ 529,062</u>	<u>\$ 185,521</u>

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2015

### 7. Publishing rights

	2015		
	Cost	Accumulated Amortization	Net Book Value
Publishing rights	\$ 1,176	\$ 1,176	\$ -

	2014		
	Cost	Accumulated Amortization	Net Book Value
Publishing rights	\$ 1,176	\$ 1,17	\$ 59

### 8. Contractual obligations

The Association's total obligations, a photocopier lease and a postage machine lease, are as follows:

2016	11,326
2017	11,326
2018	5,663
	<u>\$ 28,315</u>

### 9. Financial instruments

The Association's use of financial instruments and its exposure to risks associated with such instruments arises out of its normal course of operations and investing activities.

#### Credit risk

Credit risk is the risk that one party will cause a financial loss for the other party by failing to discharge an obligation. The Association is exposed to credit risk on the accounts receivable from its members, who are in the agricultural industry. However, the Association has a significant number of members, which minimizes concentration of credit risk.

#### Market risk

The Association is exposed to the risk that the fair value of its marketable investments and restricted investments that bear interest at a fixed rate will fluctuate because of changes in the market rate of interest.

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2015

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### 9. Financial instruments, continued

#### Liquidity risk

Liquidity risk is the risk that the Association will encounter difficulty in meeting obligations associated with financial liabilities. This risk is mitigated by the significant amount of marketable investments held by the Association.

#### Financial assets

The carrying amounts of financial assets recognized in the financial statements consist of those:

	2015	2014
Measured at amortized cost	\$ 101,890	\$ 78,892
Measured at fair value	1,249,214	1,180,378
	<u>\$ 1,351,104</u>	<u>\$ 1,259,270</u>

### 10. Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial associations and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

## **BREED IMPROVEMENT COMMITTEE**

There are two main initiatives relating to breed improvement currently being pursued by the Canadian Charolais Association both related to eventual implementation of genomically enhanced EPDs(GEPDs).

We are currently engaged with the University of Georgia who is analyzing our data set to identify the important markers related to the traits reported in our current EPDs. This process has seen its share of challenges but with the help of Doug Blair, who continues to work for us as a consultant on implementing genomics, and Sean McGrath's efforts modifying our data set it appears some of those challenges have been resolved.

The second initiative involves our commitment to a residual feed intake (RFI) research project at the University of Alberta research farm in Kinsella. They are breeding their 125 purebred Charolais cows to AI sires and following the steer calves and heifer calves not retained for the breeding herd through their feedlot (equipped with the Growsafe system to measure individual feed intakes). They are genomic testing the animals involved in the trial and gather the carcass data from slaughter with the goal of identifying the important gene markers related to RFI and carcass traits. It is necessary to have at least 1000 records to be able to implement GEPDs for carcass traits and the Kinsella researchers currently have about 830 records to date and should definitely surpass the 1000 threshold by project end.

Ricky Milton



## **AD and PROMO**

Committee – Andre Stepler, Chair, Mel Reekie, Kasey Phillips, Cam Sparrow, Wade Beck

The Ad and Promo Committee had another busy year in 2015, promoting and advertising the Charolais breed through several different avenues. The committee is responsible for all print advertising, on line advertising, social media campaigns, the website, promo items, and additional sponsorships.

### **Print**

Several ads were created in the 2015 year with several more to date. Twelve different ads were published in high traffic magazines such as *The Cattleman*, *Charolais Banner*, Quebec's *Direction Des Publication Charolais*, *Simmental Country*, *Todays Herefords*, *Angus Advantage*, and the 2015 calendar. Three different design companies have been hired to generate ads for us, enabling us to tap into different design styles and advertising opportunities. We used two different ad types: testimonials and generic. The more popular testimonial ads include "I'm Back", "Universal Breed", and "When Pounds Matter". The following generic ads gave multiple use ad opportunities- "It works!", "Join the Revolution", and "Be Identifiable. Several hours, even days are put into making these ads work.

### **Online**

The on line advertising campaign, new for 2015, only started at the end of the year. It has been carried into 2016 with promising results. Two ads were put on the websites TEAM livestock and DLMS. A banner ad was created for the TEAM website and the "Join the Revolution" ad was converted and used on the DLMS site. When viewers click on the ad, they are forwarded to the Charolais website.

### **Website**

The maintenance and updates on the website are again the responsibility of the Ads and Promo Committee. We have implemented several changes to the website providing membership more avenues to market their product. We have added the "Why Charolais Tab", "Events Page", and an updated Breeder's Link. We had a disconnect with commercial producers when they visited the website. We didn't have the right media to capture their interests in Charolais or the right channels to direct them to a product. Now when viewers click on line advertising, they are directed to the Why Charolais Tab which includes our latest print ads highlighting benefits of using Charolais; a link directs viewer to the Breeders' link, and they also gain access to the upcoming events. The header on the main page also has the breeders' link, upcoming events, history, etc.

### **Social Media**

The social media campaign has been a very exciting, fast pace advertising venue. We use Twitter and Facebook. I head up the Twitter account and Mel heads the Facebook account. Each of these platforms provides an excellent way to capture the younger audience and gets people involved in the "story of Charolais". The main focus is to highlight the Charolais breed

by not only sharing Charolais accomplishments but also elevating Charolais breeder profiles. This is achieved by retweeting, sharing, or liking what the PB and commercial producers are saying. I have found that through these platforms a Charolais family is formed. Updates, events, event details, and deadlines are also easily communicated. And the best part is that this form of advertising only costs us the time to tweet and share.

#### **Promo Items**


Several different promo items were available again this year with hats, bags, tattoos and mugs making up the majority of items purchased. These items are available from the office. In 2016 we also created a Charolais calving book.

#### **Additional Sponsorships**

This committee also provides sponsorship to several different organizations that host functions that support the beef industry. T Bar International Golf Tournament, CWA International, and the MB Livestock Marketing Assoc. are examples of the sponsorship provided.

I would like to thank the committee for all their effort and work in creating another successful Ads and Promo year.

Andre



# WHEN POUNDS MATTER

CHAROLAIS GETS THE JOB DONE.



“Charcross cattle are a win-win right across the beef supply chain. To me Charcross means *heavier weaning weights, healthier calves, efficient feed to gain conversions* and high red meat yielding carcasses that *grade well*. Will Lowe”

Will Lowe and his family farm near Matador, SK. The decision to use Charolais bulls on black cows was based on his experience as an order buyer for Cargill and Northwest Consolidated Beef.



**WWW.CHAROLAIS.COM JOIN THE REVOLUTION**

2320 41 Ave NE Calgary, Alberta T2E 6W8 Phone 403.250.9242

CANADIAN  
*Charolais*  
ASSOCIATION

## **MARKET DEVELOPMENT**

Committee Members: Mike Elder and Travis Foot

As members of the Market Development Committee we were in attendance at the AGM meeting in Brandon, MB.

The National Show was held at CWA in Regina, SK. With over 170 Charolais entries at the National Show, there was a great crowd on hand with support from breeders across the nation.

We had a very good representation in the RBC Beef Supreme Challenge with PZC TR Desirae 012 being named Supreme Champion female. Congratulations to Mcleod Livestock for winning this prestigious event.

The 2016 National Show will be in Toronto, ONT at the Royal Winter Fair with the continued support from the Market Development Committee.

The Market Development Committee is continuing its support at the Calgary Stampede Steer Show, as well as the Agribition Commercial Show and the commercial shows at both Farm Fair and Brandon Ex.

Mike Elder

## **EDUCATION, YOUTH and EXPORT**

The EYE Committee is Kirstin Sparrow, Helge By, Garner Deobald, Mel Reekie and Darwin Rosso

One the first things after the taking on the EYE Committee again this year, we sat down in Yorkton at the CCYA conference to discuss topics and ideas. At which time a new export brochure was developed and now is printed in three languages (English, French and Spanish).

We made a motion to give up to four \$1000 scholarships in 2015 and awarded three. Helge also at this time told us he had a painting from Ron Kletzel that was donated to be used in Charolais/youth promotion. One painting was put to Dutch auction at Canadian Western Agribition. This project generated \$6270. The painting was won by Footprint Farms; thanks to all that supported this.

We awarded four Scholarships from seventeen outstanding applications. Three successful applicants for \$1000 CCA Scholarships were Jessica Sperber, Rimbey, AB, Luke Marshall, Red Deer County, AB and Genevieve Dubuc, St-Eulalie, QC. Laura Weinbender of Canora, SK was the successful applicant for the 2015 Dale Norheim Memorial Scholarship worth \$1500.

The middle of January 2016 I attended the CCYA National Board winter meetings in Saskatoon. The youth had a great meeting. The communication gap between the CCA Office and the CCYA Board is becoming more consistent.

If any one has ideas how we can help promote the youth, let the committee know.

The committee is looking to assist international guests attend the 2016 CCA National Show in Toronto, ON and the Royal Agricultural Winter Fair with support from Canadian Beef Breeds Council.

I'd like to thank my committee for their time and input, as well as CCA Board members I have the privilege of working with and you the membership.

Darwin Rosso

## **CANADIAN CHAROLAIS YOUTH ASSOCIATION**

We started our 2015 CCYA year off with our annual conference and show in Yorkton, SK. Many new members were in attendance and it was a great conference put on by the Saskatchewan committee. It was very well organized and was a great experience for everyone.

We had two new members elected to our National Board at the conference: Shelby Evans from Saskatchewan, and Keegan Blehm from Manitoba.

We held our annual Semen Auction at the CWA Charolais sale, and it was once again, very successful! The funds the national board raises through the semen auction go directly to funding leadership scholarships in the following year at the conference and show. This year's leadership scholarship will offer a greater monetary amount to our senior leaders as the cost of tuition is rising. We are proud to have been increasing the scholarship amounts we offer to our members because of breeders' generous donations.

We received \$1950 from T-Bar's 2013 Golf Tournament. The board uses this money directly towards membership. T Bar allocates their funds according to membership numbers in each of the youth associations. This year, the National Board decided to change the CCYA membership year to run from January to January (instead of June to June) so that membership could be completed at the same time as CCA memberships, in hopes of increasing the donation amount from the T Bar Invitational by increasing membership numbers. There were a few new memberships purchased this year in January, so it will be interesting to see whether this will increase membership numbers for the year.

Our 2016 Conference and Show will be held in Olds, AB from July 12-15 and will be held in conjunction with Summer Synergy. This will allow CCYA participants to also compete in Synergy events if they choose, and be eligible for a great deal of scholarship money and participation in the Calgary Stampede.

We continue to work closely with the CCA and appreciate your support throughout the year.

Shae-Lynn Evans  
President, CCYA National Board

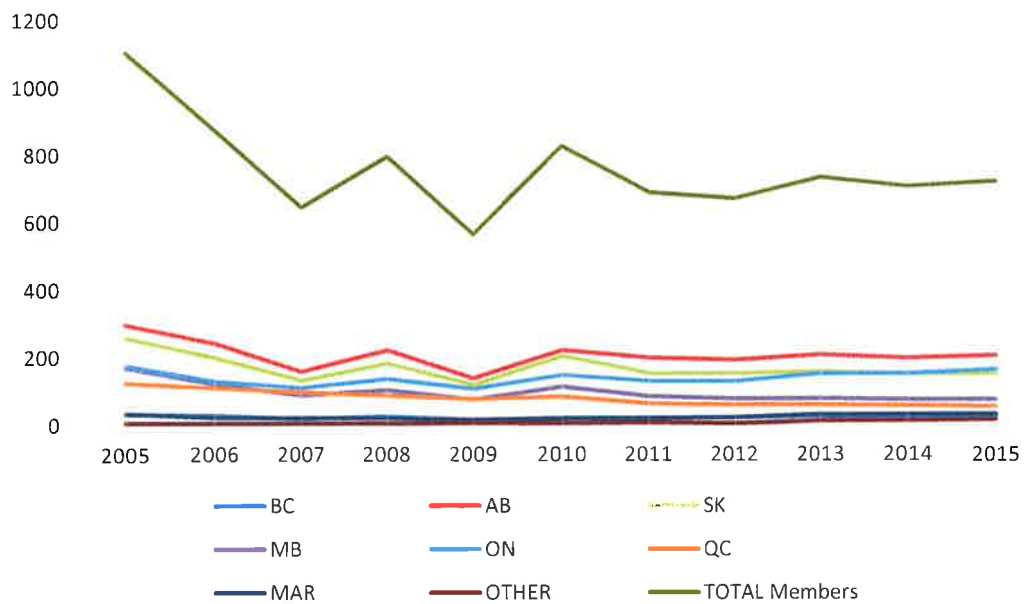
# CCA STATISTICS



## MEMBERSHIP STATISTICS

YEAR	BC	AB	SK	MB	ON	QC	MAR	OTHER	TOTAL
2005	33	298	259	171	177	125	35	7	1105
2006	30	244	201	123	132	112	25	7	874
2007	21	161	133	90	113	100	23	7	648
2008	27	224	184	105	139	89	23	7	798
2009	17	140	120	77	109	79	17	8	567
2010	22	223	206	115	150	85	21	7	829
2011	22	200	155	86	132	65	22	9	691
2012	24	194	154	79	131	61	24	6	673
2013	27	209	160	80	154	61	32	13	736
2014	26	199	152	76	153	58	31	13	708
2015	25	205	151	75	164	54	32	16	722

Membership Trends

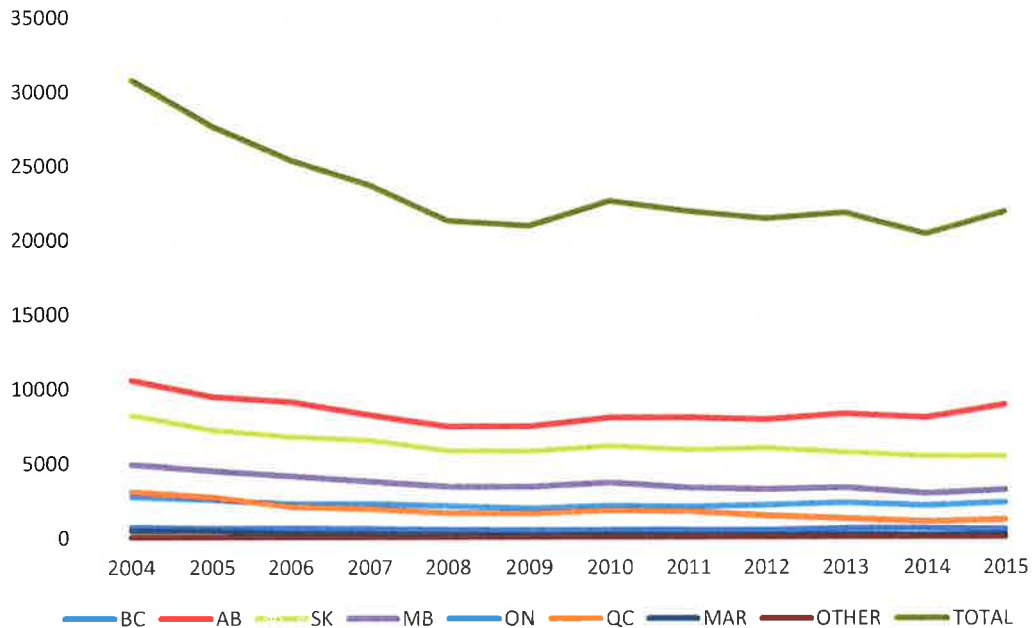




## FEMALE ENROLLMENT STATISTICS

YEAR	BC	AB	SK	MB	ON	QC	MAR	OTHER	TOTAL
2004	713	10569	8214	4931	2749	3097	469	35	30777
2005	647	9477	7232	4491	2555	2722	488	51	27663
2006	665	9120	6792	4145	2255	2106	279	16	25378
2007	612	8250	6531	3780	2278	1954	284	16	23705
2008	537	7463	5830	3438	2142	1662	227	9	21308
2009	494	7469	5799	3406	1971	1635	183	0	20957
2010	512	8051	6152	3696	2143	1839	220	9	22622
2011	522	8070	5909	3358	2081	1761	180	40	21921
2012	503	7914	6000	3241	2170	1460	158	0	21446
2013	588	8304	5720	3358	2329	1283	220	27	21829
2014	591	8030	5458	2950	2138	1062	157	10	20396
2015	560	8909	5437	3191	2334	1196	257	13	21897

WHE Trends



# PROVINCIAL ASSOCIATION REPORTS





## **Alberta & British Columbia Provincial Report 2015**

2015 continued to be a strong year for cow – calf producers and saw an increase in demand for Charolais Genetics. The AB Board consisted of 10 members in 2015 representing Alberta and British Columbia.

In June 2015, the ACA was pleased to host a field day as part of the World Technical Conference in Bowden; AB. Breeders from across the province were invited to bring cattle to the event and were able to network with Charolais Breeders across the world. Our genetics proved to be in hot demand as several semen interest deals were completed and we opened the eyes of many with our solid red factor genetics. The tour concluded with a tour of McLeod Livestock the following day. We are confident the attendees left with a new appreciation for our beautiful province, our cattle, and the role of Charolais genetics in the Canadian Cattle Industry.

‘Synergy’ was held once again as it is every year in Olds in coordination with the 4-H Provincial Heifer Show and the Calgary Stampede. Charolais youth were again strongly represented in this premier youth event in 2015, and we will see the CCYA Conference tied into the 2016 show. We welcome all youth members to attend this great show and network with youth from our great breed as well as other breeds in July.

Olds played host to the Fall Classic show which is the kick off to the fall show season in early October. Despite being held when many were still busy harvesting crops, numbers were up overall and the Charolais division had a strong representation including cattle from 3 provinces.

Farmfair International in Edmonton saw resurgence in 2015, with overall numbers up over 33%. Traffic in the barns was steady throughout the week with many International guests attending the show and adding genetics to their respective countries. Our continued support of the Composite Steer and Heifer show saw us attract more youth to the event and some exceptional Char influenced cattle. A Charolais bull calf exhibited by Johnston Charolais highlighted the event after being named the “Legend of the Fall” winning the Interbreed Bull Jackpot show.

Our signature event was held in December in Red Deer. The ACA Annual meeting kicked off the event, which saw us welcome 2 new directors (Wyatt Daines and Marina Rasmussen) and say goodbye to our retiring President Lyle Bignell. We were pleased with the number of new participants exhibiting pens of bulls this year in the show. Interest was strong from both purebred and commercial breeders in the bulls and many contacts and deals were struck during the event. The ACA offered 2 main sale credits and participants offered sale credits which were all given out to commercial cattlemen attending the event as a way of attracting buyers to purchase bulls in 2016. New to the event in 2015 was the addition of a draw for 4-H members exhibiting Char x cattle for 3 sale credits and prizes donated by our sponsors. Our turn out of 4-H members was impressive and all the credits were used in the sale. The utilization of

Social Media helped drive the 4-H youth to the event. The auction sale to conclude the event saw interest from across Canada and ended up being the highest averaging sale in Canada in 2015.

As we move towards 2016, we look forward to hosting a Breeder Tour in conjunction with the CCA Annual Meeting in June, helping our Juniors host the CCYA Conference as a part of the "Synergy" show in July as well as growing our presence at other events such as the Olds Fall Classic, FarmFair International, ACA Select Bull Pen Show and Sale and strategic Bull Congresses across both provinces. The ACA is committed to re-investing in our promotional material and increasing our visibility within the industry and we look forward to 2016.

Stephen Cholak  
CA President 2016

## SASKATCHEWAN PROVINCIAL REPORT

Greetings from the SCA,

2015 we could almost say was a year for the record books! I believe we will always have challenges either as individuals or as producers in an industry, we can't change that. We can however adapt and change things when needed within our breed to make them better. Last year was a great year for the SCA, we have a good bunch of breeders sitting on our board and things really clicked! We held our AGM in conjunction with the CCYA conference in Yorkton, and it was nice to be able to attend both functions in one facility. Hats off to the committee that planned the CCYA as it was my first time attending, I was really impressed and I think our kids are hooked on it. The definite highlight of the year for our board was the National show at CWA. Cattle enrolment was up, spirits were higher, and the National Sale was great! Lots of work always goes into this show and last year was no exception as much funding was needed from sponsors for jackets, prizes, and the post sale social. We also decided to sell tickets on sale credits for the Sale, and the results were a sell out. This sale is a definite highlight of the week as it features lots from all across Canada, and the SCA has decided to sell the tickets again in 2016. If anyone is, or knows of any interested in consigning to this year's sale please contact anyone on the board, or Tbar C.

Organization was initiated last fall to put together a breeder directory of the Charolais breeders in Saskatchewan, each breeder was given the opportunity to participate in the directory which has a breeder map of the province. The directory will be distributed throughout the Auction marts in the province this fall by our field man. We are hoping this will raise awareness of all the breeders to any cattlemen considering a Charolais bull for the first time.

This summer the SCA annual general meeting will be in Saskatoon and there will be a pen show held after the meeting with a meal to follow. There will be an information page in the next issue of the Banner. Thanks, and see you all at a Charolais function down the road.

Greg Gilliland  
SCA

## MANITOBA PROVINCIAL REPORT

Spring 2015 to spring 2016 was another busy 12 months for the Charolais breeders of Manitoba. The MCA was pleased to host the 2015 CCA AGM in June. A pen show, supper and evening entertainment were hosted by HTA Charolais. Attendance was good with commercial and purebred entries in the pen show. The CCA annual meeting was held the following day at the Victoria Inn in Brandon.

Approximately 75 4-H members showing Charolais or Charolais influenced animals received show canes in 2015 as a token of our appreciation.

The MCA sponsored \$500 towards the MB Youth Beef Roundup 2015 which is held yearly at the end of July in Neepawa, MB.

The MCA scholarship (\$750) was awarded in early spring 2015 to Shaylin Stebelski. Two applicants were received in the fall of 2015 and since both were excellent candidates and funds were available, both Brooke Preston and Amanda Hopcraft received scholarships from the MCA in early spring 2016.

Charolais breeders were in attendance at the Manitoba Ag-Ex in Brandon, MB the last week of October, 2015. A very successful event with over 17 exhibitors was the final result.

Once again, the MCA held our annual meeting in January 2016 in Brandon in conjunction with many of the other breed associations. This was the last year of the contract with the hotel and the MCA board is planning to move the date of the AGM to another time of the year. The MCA awarded HTA Charolais (Shawn and Tanya Airey) of Rivers, MB with Purebred Breeder of the Year. Commercial breeder of the Year was awarded to Kris and Louise Kristianson of Ochre River, MB. Charolais breeders were in attendance to display a sampling of their bulls at the Bull Congress held in conjunction with Manitoba Ag Days on January 19-21, 2016.

The MCA acquired new booth display material in January, 2016. Breeders and directors manned booth displays at Beef and Forage days in Holland, Austin, Ste. Rose and Ashern, the MB Beef Producers AGM in Brandon and at Ag-Days.

The MCA maintains a website for our membership and also published three issues per year of the Manitoba Charolais Bull-etin.

The 2016 MCA Board of Directors are: Shawn Airey (President), Hans Myhre (1<sup>st</sup> Vice), Jeff Cavers (2<sup>nd</sup> Vice), Rae Trimble-Olson (secretary/treasurer), Andre Stepler (CCA), Rob Gilliland, Kevin Stebeleski, Jim Olson, Michael Hunter, Trent Hatch, Brad Cline, Scott Johnston, Ron McDonald and our new director Matthew Ramsey. Thanks to retiring director Vonda Hopcraft for her work and participation on the Board.

Respectfully submitted,  
Rae Trimble-Olson  
Secretary/Treasurer

## ONTARIO PROVINCIAL REPORT

It has been both an honor and a privilege to serve as president of this association which represents such a great family of Ontario Charolais Breeders. In talking with other breed association members we are the envy of many; a group of breeders who “get along,” focused on the goal and producing a product that is exceeding expectations. As your board of directors over the past year we have begun an intentional thought process to consider what we can do to further promote the Charolais breed. This continues to be a work in progress.

Our field man, John Mielhausen, is an integral part of the promotion process. John is one of our key connectors between the Charolais association and the beef producers of Ontario. In 2015 we have added a few promotional items to his toolbox along with making sure it stays full for special events and designated sales.

We continued to work on the challenge of keeping the Ontario Charolais Association website up to date. An avenue to streamline the flow of information from producers to the website and for advertising remains somewhat illusive and your directors are open to any ideas for improvement in this regard.

The association responded to several requests for show sponsorship. It is exciting to see young people bringing renewed enthusiasm to both the Charolais breed and the cattle business in general. Both shows and sales saw new breeders/buyers joining our ranks. With new avenues of funding, beef promotion and finally some profitability the cattle business in Ontario is attracting new producers. I believe the OCA is in a good position and ready to meet the demand for Charolais genetics.

Looking forward there are several exciting events on the horizon. The National Charolais Show comes to Toronto in 2016 and Ontario will host the CCYA in 2017 to mention a couple. Please feel free to volunteer, get involved and help showcase Ontario Charolais to the rest of Canada.

Finally, thanks to all of you who gave up countless hours in 2015 preparing, showing, selling and promoting Charolais – it’s working!



## **QUEBEC PROVINCIAL REPORT**

We want to say a very big thank you to Bernard Begin for all these years on the ACQ Board and also for representing all the Quebec Charolais breeders on the CCA National Board.

It was a hard year because the QCA didn't have subvention from the Quebec government. We promote the Charolais better that we can.

We would like to thank all exhibitors and buyers and all persons who supported Charolais.

We continue to promote the Charolais breed through sales stations. Private sales at: Louber Farm and Select bull with four breeders (Ferme ARF Champagne, Coujo Charolais, MRF Charolais and Ferme Manningham). The Quebec Charolais breeders were also present at the exhibitions like: St Hyacinthe, Richmond and Victoriaville. Also nice special summer event at Dubuc Charolais senc for Charolais picnic in August with 164 participants.

We continue to publish l'Avantage Charolais revue witch advertises some of the best bull sales in Quebec. These publications give to the breeders the chance to promote their Charolais herd. We worked so hard to have a good Charolais website.

We would like to thank the Canadian Charolais Association for their support. Thank you to all the breeders from Quebec for a good year and having participated in all the events. A very special thanks to all directors for their work all of the year. We appreciate so much.

Best regards,

Association Charolais Quebec Board



## **MARITIMES CHAROLAIS ASSOCIATION AGM REPORT**

2015 has been a very good year for Charolais breeders and cattle producers in the Maritimes. The demand for good quality breeding stock both male and female was the strongest I have experienced since I became involved in the Charolais breed. We are very pleased to see new enthusiastic people stepping forward and choosing to be charolais breeders.

We had a great turnout to our annual summer picnic graciously hosted by Knowles Bros. Charolais of Windsor, N.S. in late July. This event has turned out to be a great platform for breeder interaction and provides the opportunity to see other breeders cow herds. We are looking forward to this year's event to be held this summer at the Francis's (Lady Fane Charolais) in Lady Fane, P.E.I. this July.

Our AGM was held in Amherst, N.S. in November with the largest turnout in years including a number of breeders attending for the first time. There was a lot of enthusiasm which lent itself to a very productive meeting generating a lot of positive discussion by the members.

Sincerely,  
Ricky Milton

# **AWARDS**

**Dams of Distinction  
Twenty-Five Year Members  
Forty Year Members**



## 2015 Gold Star Dams of Distinction

Reg. No.	Tattoo	Name	Breeder	Owner
FC350146	JKSD 4R	JKSD POLLED QUEEN 4R	Jean Mercier	Jean Mercier
FC373836	GGD 949W	DUBUC WENDY 949W	Dubuc Charolais Senc	Dubuc Charolais Senc
FC387062	HEJ 66W	HEJ DALE 66W	HEJ Charolais	HEJ Charolais
FC376634	HMG 94W	WOOD RIVER BABY 94W	Wood River Charolais	Wood River Charolais
FC371112	HMG 50U	WOOD RIVER STARGAZER 50U	Wood River Charolais	Wood River Charolais
FC374712	RSK 914W	BERICH ADONIS LADY 914W	Be-Rich Farms	Be-Rich Farms
FC366968	SOS 202S	SOS LEAH 202S	Springside Farms	Springside Farms
FC338197	WIE 4P	DIAMOND W PRIMED 4P	Diamond W Charolais	MacMillan Charolais
FC376590	JLP 134W	JLP PATRY LUCIE 134W	La Ferme Patry de Weedon	La Ferme Patry de Weedon
FC355947	JLP 14S	JLP PATRY KERMESSE 14S	La Ferme Patry de Weedon	La Ferme Patry de Weedon
FC349629	KAYR 569R	KAYR MISS 569R	KAY-R Charolais	KAY-R Charolais
FC348510	RPH 32R	PINE BLUFF MISS RENEE 32R	Pine Bluff Farm	Pine Bluff Farm
FC374999	POST 90W	POST MISS WILDCAT 90W	Ranch Ositguy Charolais	Ranch Ostiguy Charolais
FC368865	RTP 153U	RTP MISS GLOW 153U	Turnbull Charolais	Turnbull Charolais
FC365219	DIG 28T	ROLLING D TANYA 28T	Rolling D Charolais	Turnbull Charolais
FC368216	WLMR 27U	CHARROW MISS UPFRONT 27U	Charrow Charolais	Charrow Charolais
FC381728	HC 946W	HC WIND CHIME 946W	Hunter Charolais	Hunter Charolais
FC379059	ELH 129W	HARVIE MS BARBIE DOLL129W	Harvie Ranching Co.	Harvie Ranching Co.
FC344213	WP 58R	P-3 MS YLI3 58R	P Bar 3 Ranch	Thistle Ridge Ranch
FC372549	WP 69U	P-3 MS TRI-SANTOS 8-69U	P Bar 3 Ranch	Thistle Ridge Ranch
FC369092	JIL 152U	JIL CLASSY GIRL 152U	Future Farms	Future Farms
FC353004	JIL 12S	JIL MIRANDA 12S	Future Farms	Future Farms
FC344485	SLL 57R	STAUFFERS MS. HISTORY 57R	Stauffer Land & Livestock	B Bar D Charolais
FC379399	SB 474U	SPARROWS DELIGHT 474U	A. Sparrow Farms Ltd.	A. Sparrow Farms Ltd.
FC320828	SHSH 28M	SHSH ADLAINE 28M	Sliding Hills Charolais	Sliding Hill Charolais
FC369270	JRG 71U	JRG MISS ALTA PRIDE 71U	Alta Pride Charolais	Alta Pride Charolais
FC362681	NMF 72T	TRI-N MARLENE 72T	Tri-N Charolais	Tri-N Charolais
FC376668	NMF 91W	TRI-N PRAIRIE ROSE 91W	Tri-N Charolais	Tri-N Charolais
FC360796	NMF 97T	TRI-N RATIONELLE 97T	Tri-N Charolais	Tri-N Charolais
FC360699	NMF 93T	TRI-N REBA 93T	Tri-N Charolais	Tri-N Charolais
FC376684	NMF 928W	TRI-N REBA 928W	Tri-N Charolais	Tri-N Charolais
FC354680	NMF 37S	TRI-N-PRAIRIE ROSEBUD37S	Tri-N Charolais	Tri-N Charolais
FC378024	MSF 913W	MSF LADY KAY 913W	Millang Stock Farms	Wrangler Charolais Farm
FC362192	DIG 76T	ROLLING D CREAM PUFF 76T	Rolling D Charolais	High Bluff Stock Farm
FC354829	GLM 67S	GLM SILVER MAC 67S	Jordan River Charolais	Jordan River Charolais
FC342116	XAL 9R	MEDONTE RUMOURS 9R	Medonte Charolais	Circle Cee Charolais
FC362153	HMP 41T	HMP TINIE 41T	Ferme HMP Baillargeon	Ferme HMP Baillargeon
FC376018	HMP 17W	HMP WOUA 17W	Ferme HMP Baillargeon	Ferme HMP Baillargeon
FC356817	HTA 6117S	HTA SARA 6117S	HTA Charolais	HTA Charolais
FC372047	GIB 830U	GOLD IN BOULDERS 830U	Gold In Boulders Farms	Gold In Boulders Farms
FC378196	GIB 946W	GOLD IN BOULDERS 946W	Gold In Boulders Farms	Gold In Boulders Farms

## 2015 Gold Star Dams of Excellence

FC340299	NMF 403P	TRI-N-FRIENDLY 403P	Tri-N Charolais	Tri-N Charolais
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***The Canadian Charolais Association appreciates and recognizes the following members for their continued commitment to the Charolais breed in Canada***

## **TWENTY-FIVE YEAR MEMBERS**

**Dry Creek Ranch**

Cecil Lake, BC

**Trevor Stewart**

Simpson, SK

**McLeod Livestock**

Rocky View County, AB

**Packer Charolais**

Chatsworth, ON

**Kevin Hatch**

Calgary, AB

**Beck Farms**

Lang, SK

## **FORTY YEAR MEMBERS**

**Dale Jorgenson Farms**

Raymond, AB

**Ervin Zayak**

Derwent, AB

**Bo-Jan Enterprises**

Sylvania, SK

**McNeil Charolais**

Figuary, QC

**Giddings Bros.**

Telkwa, BC

**Kenneth Fisher**

Emo, ON

