



## **2013 ANNUAL REPORT**

**RENFREW, ON  
JUNE 27, 2014**

# **AGENDA**

## **2014 ANNUAL GENERAL MEETING June 27, 2014 - Renfrew, ON**

### **Call to Order**

- Opening remarks from President Brent Saunders
- Approval of Agenda
- Approval of Minutes from 2013 Annual General Meeting
- Voting Procedures – Appointment of Parliamentarian and Scrutineer

### **First Call for Nominations**

### **2013 Association Reports**

- CCA President's Message – Brent Saunders
- CCA Office Report – Mel Reekie

### **Committee Reports**

- Consolidated Financial Statement
  - *Motion to use Kenway Mack Sclusarchuk Stewart LLP to complete our Review Engagement for 2014*
- Breed Improvement
- Public Relations
- Market Development
- Education, Youth and Export
- Canadian Charolais Youth Association

### **Second Call for Nominations**

### **Coffee Break**

### **2013 Provincial Association Reports**

### **Last Call for Nominations**

### **By-Law Amendments**

- Open Discussion from Floor

### **Vote on Proposed By-Law Changes**

### **Director Nominees**

### **Election of Directors**

### **Ratify Actions of the Board of Directors**

### **Adjourn**

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# MEETING MINUTES

## 2013 Annual General Meeting



**Canadian Charolais Association  
2013 Annual General Meeting  
June 7, 2013 Moose Jaw, SK**

President Wade Beck called the meeting to order at 7:55pm

Wade Beck welcomed everyone and thanked them for being in attendance

**Change to the Agenda** – Sean McGrath will be addressing the membership about SNP DNA and the Canada Genome Project. He'll be speaking directly following the Second Call for Nominations and the before the coffee break.

Approval of Agenda as amended – Donna Ross  
Seconded by Helge By.

Motion to appoint Craig Scott and Candace By as Scrutineers and Doug Howe as Parliamentarian – Carman Jackson. Seconded by Orland Walker. All in favour.

Nominating Chair, Wade Beck announced that the following director seats are open: Alberta, Quebec and Director at Large. Wade asked for First Call of Nominations.

**Alberta – Lyle Bignell nominated Rod McLeod**  
**Director at large – Brent Saunders nominated Brian Coughlin**  
**Quebec – Bob Jackson nominated Bernard Begin**

Wade Beck declared first call for nominations closed.

Wade suggested that all association reports be adopted after the completion of the office report.

**President's Report**

Wade Beck presented the President report as circulated. Highlights included maintaining our Whole Herd Enrollment, difficult decision by the board to not renew Neil Gillies contract, thanking the office staff for their hard work, welcoming a new General Manager, Kelly Carson and the positive outlook and opportunities for the charolais breed. Wade moved his report be adopted as presented.

**General Manager's Report**

Kelly Carson presented his report as circulated. He thanked those in attendance for taking the time to be present. He plans on getting out to members' in their element, visiting feedlot alley, updating the website and looks forward to working with the CCA and its members. Kelly moved his report be adopted as presented.

**CCA Office Report**

Mel Reekie addressed the membership and reported that our Whole Herd Enrollments remain steady; we've welcomed new members as well. Kelly Carson has joined the CCA staff as General Manager, Lois continues working Monday, Wednesday and Friday and Judy comes into the office two days a week. Mel moved her report be adopted as presented.

Sean McGrath addressed the members and presented about the Genome Canada Project and the importance it carries for the betterment of the breed. Genome Canada will be fully sequencing the top twenty five influential bulls of the Canadian Charolais Herd. Roxy's Jack Dempsey is the most influential bull in the charolais herd. We are working toward developing a roadmap of sorts to identify the Charolais breed specific traits. We can utilize the DNA information to develop genomic information that allows us to improve gains among young sires and move forward with the breed at a more efficient pace by improving accuracies for selection. Still looking for some samples for the top bulls, if you have any dried or old tanks please contact Sean or Helge to see if you can contribute.

Coffee Break.

Lyle Bignell made a motion to approve all Provincial Reports as circulated in the AGM report.  
Seconded Carey Wienbender. All in Favour. Carried.

Wade Beck reviewed those nominated for the positions of Directors

**Rod McLeod – Alberta**  
**Bernard Begin – Quebec**  
**Brian Coughlin – Director at Large**

Orland Walker made the motion to cease nominations.  
Seconded by Ron Elder. All in Favour. Carried.

By Law Amendment

Wade Beck made the motion that the by-law amendment be amended as presented as circulated in the AGM report.

## Housekeeping of ARTICLE III, 1. (c) of the CCA By-Laws:

### **Removal of the following text is required:**

*Lifetime Memberships taken out from January 1995 – August 2002:  
The fee for a lifetime membership shall be equal to ten times the active Annual membership fee.  
Lifetime membership fees are to be invested by the Association in a separate account with the interest accruing to the lifetime member. The annual costs of memberships will then be deducted from that account. Once that account is reduced to a sum below the annual costs of membership then the lifetime membership would terminate and any excess funds in the account would be available to the member for refund.*

Dave Blechinger intervened with a Point of Order – can the President make the motion? In response, Lyle Bignell made the motion to amend the by-law as presented.  
Seconded by Ricky Milton.

# **ASSOCIATION REPORTS**

**President  
CCA Office**



## **2013 PRESIDENT'S REPORT**

This past year saw a few changes in staff at our office. Kelly Carson was hired as our new General Manager in May. After a review by the executive committee it was decided that Kelly was not going to meet our expectations and was relieved of his duties two months later. Lois Chivilo has been with us for a number of years on a part time basis and as of December she has come on full time with the Association. Lois has taken over as Manager of Registry and DNA. Judy Cummer is still employed on a part time basis, and Melanie Reekie continues her role as Office Manager. All of our staff are hardworking dedicated employees who do a great job for our Association.

The Head Office building saw an interior makeover in 2012 and in 2013 some exterior work was done. The original cedar shake roof had started to leak so it was replaced with a new asphalt shingle roof. The Association rents out a large portion of the office which offsets the costs of maintaining the building.

The Association continues to be on solid financial ground. We continue to hold a significant portfolio with all low risk investments which have done very well the last 2 years. It is the Associations goal to maintain at least one year's operating expenses in reserve. The CCA's scholarship fund has also been placed in a similar type of investment portfolio. Our membership and whole herd numbers have been fairly static over the last number of years. That of course means that we are not growing but when you consider how much the Canadian cowherd has been shrinking it's not bad.

Mr. Doug Blair has been brought in as our genomics consultant and brings a wealth of knowledge from his experiences within the dairy industry. The CCA, with some government funding through Livestock Gentec, has begun to build a bank of high density SNP tests. We have entered a genome sharing agreement with the AICA in order to build numbers of these tests in order to create a training panel for genomic enhanced EPD's. The work is being done at Iowa State University by Dr. Dorian Garrick who has done this work for most major breeds. Our switch from micro satellite dna parentage to SNP parentage has been slower than we would have liked but will be online sometime in 2014.

The 2013 AGM was held in Moose Jaw in conjunction with the SCA's 50<sup>th</sup> anniversary and was very well attended. It was a great event with some of Saskatchewan's founding Charolais families being honoured. The National Show was held in Edmonton during Farmfair. The show was definitely deep in terms of quality although not large in numbers. The ACA did a great job hosting this event.

Brent Saunders



## **OFFICE AND REGISTRY REPORT 2013**

As an Association, the CCA welcomed 43 new members during 2013 and enrolled 21,829 females on our Whole Herd Enrollment program.

We've seen many changes through the year but as we closed out the 2013 calendar, we welcomed Lois Chivilo to the CCA team on a full time basis to champion the Registry and DNA. Judy Cummer continues on a part time basis.

The decision was made to move forward on changing DNA technologies with Maxxam remaining as the accredited lab for all CCA samples; annually the CCA DNA tests around 1000 animals. As breeders, please remember that it's never too early to do a DNA test but unfortunately it can be too late.

The success of our Canadian breeders is once again outlined by the healthy list of Dams to be recognized for their distinction in the Canadian herd and the positive sale results around the country.

# **COMMITTEE REPORTS**

**Finance**  
**Breed Improvement**  
**Public Relations**  
**Market Development**  
**Education, Youth and Export**  
**CCYA**



## **2013 FINANCE COMMITTEE REPORT**

The Canadian Charolais Association continues to enjoy financial stability.

Looking back at 2013, we show a substantial surplus over costs, which is reflective of decreased salary and travel expenses and a slight increase in Whole Herd Enrolment numbers.

The Board continues to strive towards improving services for our members and investing the association's financial resources wisely.

Please review the financial statements included in the Annual Report and feel free to ask questions. I would like to acknowledge Rita for the excellent work she does as bookkeeper for the association.

Respectfully submitted,  
Brian Coughlin



**Kenway Mack Slusarchuk Stewart LLP**  
CHARTERED ACCOUNTANTS

**Review Engagement Report**

To: The Members of Canadian Charolais Association

We have reviewed the consolidated statement of financial position of Canadian Charolais Association (the "Association") as at December 31, 2013 and the consolidated statements of operations, changes in net assets, and cash flows for the year ended December 31, 2013. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the Association.

A review does not constitute an audit and consequently we do not express an audit opinion on these consolidated financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these consolidated financial statements are not, in all material respects, in accordance with Canadian accounting standards for not-for-profit organizations.

May 22, 2014  
Calgary, Alberta

*Kenway Mack Slusarchuk Stewart LLP*

Chartered Accountants

**Canadian Charolais Association**  
Consolidated Statements of Financial Position  
(unaudited)

As at December 31, 2013	2013	2012
<b>Assets</b>		
<b>Current assets</b>		
Cash	\$ 27,351	\$ 29,134
Marketable investments (note 5)	1,005,469	884,849
Grants receivable	31,072	-
Accounts receivable	36,927	16,574
Prepaid expenses	6,745	19,529
	<u>1,107,564</u>	<u>950,086</u>
<b>Restricted assets (note 6)</b>	77,592	81,056
<b>Property and equipment (note 7)</b>	206,660	194,750
<b>Publishing rights (note 8)</b>	294	529
	<u>\$ 1,392,110</u>	<u>\$ 1,226,421</u>
<b>Liabilities and Net Assets</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 107,379	\$ 71,671
Member deposits	17,623	36,738
Deferred revenue	1,215	885
	<u>126,217</u>	<u>109,294</u>
<b>Deferred contributions (note 6)</b>	77,592	81,056
	<u>203,809</u>	<u>190,350</u>
<b>Net assets</b>	<u>1,188,301</u>	<u>1,036,071</u>
	<u>\$ 1,392,110</u>	<u>\$ 1,226,421</u>

Approved on behalf of the Board

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

*See accompanying notes to financial statements*

**Canadian Charolais Association**

## Consolidated Statements of Operations

(unaudited)

Year ended December 31,	2013	2012
<b>Revenues</b>		
Female enrollment	\$ 543,806	\$ 538,816
DNA and miscellaneous	52,086	48,772
Fieldman services	44,100	43,575
Contributions (note 9)	30,876	10,565
Membership	29,800	28,826
Rental and other	29,100	29,100
Transfers and registrations	13,143	8,725
	<u>742,911</u>	<u>708,379</u>
<b>Expenses</b>		
Salaries and employee benefits	155,941	262,608
Breed improvement	105,605	61,347
Office and computer	90,994	87,479
Advertising and promotion	58,278	67,447
Fieldman services	44,100	45,705
Travel	41,586	85,516
Building repairs and operations	36,438	35,958
DNA	30,388	27,033
Amortization	27,770	27,235
Postage	12,397	14,522
Property taxes	10,979	10,519
Membership fees and training	10,834	11,517
Consulting fees	10,170	12,128
Telephone	8,809	12,524
Professional fees	8,194	6,755
Insurance	7,732	8,387
Bank charges	2,263	2,143
Bad debts (recovery)	(72)	(1,746)
	<u>662,406</u>	<u>777,077</u>
<b>Other revenues (expenses)</b>		
Unrealized gain on marketable investments	48,731	50,555
Investment income	22,994	24,401
	<u>71,725</u>	<u>74,956</u>
<b>Excess of revenues over expenses</b>	<u>\$ 152,230</u>	<u>\$ 6,258</u>

*See accompanying notes to financial statements*

**Canadian Charolais Association**

Consolidated Statements of Changes in Net Assets  
(unaudited)

Year ended December 31,	2013	2012
<b>Balance, beginning of year as previously reported</b>	\$ 1,036,071	\$ 1,050,106
Prior years' adjustments (note 4)	<u>\$ -</u>	<u>\$ (20,293)</u>
<b>Balance, beginning of year, as restated</b>	\$ 1,036,071	\$ 1,029,813
Excess of revenues over expenses	<u>152,230</u>	<u>6,258</u>
<b>Balance, end of year</b>	<u>\$ 1,188,301</u>	<u>\$ 1,036,071</u>

*See accompanying notes to financial statements*

**Canadian Charolais Association**

## Consolidated Statements of Cash Flows

(unaudited)

Year ended December 31,	2013	2012
<b>Operating activities</b>		
Excess (deficiency) of revenues over expenses	\$ 152,230	\$ 6,258
Items not affecting cash		
Amortization	27,770	27,235
Unrealized (gain) loss on marketable investments	(48,731)	(50,555)
Reinvested investment income	(21,886)	(24,338)
	109,383	(41,400)
Changes in non-cash working capital items		
Grant receivable	(31,073)	3,296
Accounts receivable	(20,353)	2,999
Prepaid expenses	12,784	(12,843)
Accounts payable and accrued liabilities	35,708	21,379
Member deposits	(19,115)	5,298
Deferred revenue	330	(990)
	87,664	(22,261)
<b>Investing activities</b>		
Purchase of property and equipment	(39,444)	(39,667)
Purchases of marketable investments	(150,010)	(186,864)
Proceeds on disposal of marketable investments	100,007	256,864
	(89,447)	30,333
<b>Decrease in cash</b>	(1,783)	8,072
<b>Cash, beginning of year</b>	29,134	21,062
<b>Cash, end of year</b>	\$ 27,351	\$ 29,134

*See accompanying notes to financial statements*



# **Canadian Charolais Association**

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2013

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## **1. Nature of operations**

Canadian Charolais Association (the "Association") was formed for the encouragement, development and regulation of the breeding of Charolais cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

The Association is dependent on its members to continue as a going concern. The Association is a not-for-profit organization under the Income Tax Act and as such is exempt from corporate income taxes.

The consolidated financial statements include the accounts of the Association, Canadian Charolais Holdings Ltd., a wholly owned subsidiary, and Canadian Charolais Youth Fund, a charity controlled by the Association. Canadian Charolais Holdings Ltd. is inactive.

## **2. Basis of presentation**

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles, specifically Canadian accounting standards for not-for-profit organizations ("ASNFPO").

## **3. Significant accounting policies**

### **(a) Cash equivalents**

The Association considers all investments with maturities of three months or less and demand bank loans that are utilized periodically for day to day operations to be cash equivalents.

### **(b) Measurement Uncertainty**

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the statements of financial position date and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates.

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2013

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### (c) Property and equipment and publishing rights

Property and equipment and publishing rights are recorded at cost. The Association provides for amortization using the following methods at rates designed to amortize the cost of the property and equipment and publishing rights over their estimated useful lives. A full year of amortization is recorded in the year of acquisition. No amortization is recorded in the year of disposal. The annual amortization rates and methods are as follows:

Building	4% declining balance
Furniture and equipment	20% declining balance
Property improvements	20% declining balance
Computer equipment	45% declining balance
Computer software	20% declining balance
Publishing rights	5 year straight-line

The Association records a write-down when property and equipment no longer has any long-term service potential to the Association and its net carrying amount exceeds its residual value. The excess net carrying amount over residual value is recognized as an expense in the statement of operations. Previous write-downs are not reversed.

### (e) Revenue recognition

The Association follows the deferral method of accounting for contributions.

Revenue from female enrollment and memberships is recognized on a calendar basis in the period to which it relates, and excludes fees collected on behalf of provincial associations. Amounts received from members in advance for the following year are included in deferred revenue.

Rental revenues are recognized each month as the rent becomes due.

DNA revenue is recognized when the lab results are delivered to the member.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions to the scholarship fund and interest earned thereon are deferred net of scholarships awarded.

Investment income is recognized in the month it is earned.

## **Canadian Charolais Association**

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2013

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### **(f) Measurement of financial instruments**

The Association initially measures its financial assets and liabilities at fair value.

The Association subsequently measures all its financial assets and financial liabilities at amortized cost, except for marketable investments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in the statement of operations in the period incurred.

Financial assets measured at amortized cost include cash, grant receivable and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### **Impairment**

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in the statement of operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had impairment not been recognized previously. The amount of the reversal is recognized in the statement of operations.

### **(g) Contributed materials and services**

The Association records the value of contributed materials and services when the fair value can be reasonably estimated and when the materials and services are used in the normal course of the Associations operations and would otherwise have been purchased.

## **4. Prior years' adjustments**

The prior year's comparative figures have been retroactively restated to reflect adjustments required to expense promotional inventory that had previously been recorded at historical cost. As a result of these adjustments, the Association's net assets and inventory as at December 31, 2011 have decreased by \$20,293.

## **5. Marketable investments**

Marketable investments consist of mutual funds and trust units which are valued at fair market value.

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2013

### 6. Restricted assets and deferred contributions

Restricted assets and deferred contributions relate to cash held for a scholarship fund, including interest earned on the cash. The deferred contributions are externally restricted and held by the Association for scholarships for members of the Canadian Charolais Youth Association.

	2013	2012
Opening balance	\$ 81,056	\$ 84,519
Scholarships paid	(3,500)	(3,500)
Interest earned	36	37
Ending balance	\$ 77,592	\$ 81,056

### 7. Property and equipment

	2013		
	Cost	Accumulated Amortization	Net Book Value
Land	\$ 59,892	\$ -	\$ 59,892
Building	256,554	195,239	61,315
Furniture, equipment and fixtures	112,798	101,899	10,899
Property improvements	131,847	81,183	50,664
Computer equipment	108,492	102,112	6,380
Computer software	45,000	27,490	17,510
	\$ 714,583	\$ 507,923	\$ 206,660

	2012		
	Cost	Accumulated Amortization	Net Book Value
Land	\$ 59,892	\$ -	\$ 59,892
Building	256,554	192,684	63,870
Furniture, equipment and fixtures	108,803	99,183	9,620
Property improvements	96,397	68,517	27,880
Computer equipment	108,492	96,892	11,601
Computer software	45,000	23,112	21,888
	\$ 675,138	\$ 480,388	\$ 194,750

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2013

### 8. Publishing rights

	2013		
	Cost	Accumulated Amortization	Net Book Value
Publishing rights	\$ 1,176	\$ 882	\$ 294

	2012		
	Cost	Accumulated Amortization	Net Book Value
Publishing rights	\$ 1,176	\$ 647	\$ 529

### 9. Contributions

Contributions of \$2,352 (2012 - \$10,565) were received from Canadian Agriculture and Food International during the year. Contributions of \$28,524 are receivable from the Canadian Beef Breeds Council.

### 10. Related party transactions

The Association paid \$9,000 in 2012 to the previous general manager for inside maintenance services and landscaping provided.

Included in the 2012 accounts payable is \$10,135 due to the previous general manager.

These transactions are in the normal course of operations and have been valued in these financial statements at the exchange amount which is the amount of consideration established and agreed to by the related parties. There were no related party transactions in 2013.

### 11. Contractual obligations

The Association's total obligations, under a consulting agreement with two genetics research associations, a photocopier lease and a postage machine lease, are as follows:

2014	\$ 90,520
2015	58,192
2016	53,798
2017	53,798
2018	50,899
	<u>\$ 307,207</u>

## Canadian Charolais Association

Notes to Consolidated Financial Statements  
(unaudited)

December 31, 2013

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### 12. Financial instruments

The Association's use of financial instruments and its exposure to risks associated with such instruments arises out of its normal course of operations and investing activities.

#### Credit risk

Credit risk is the risk that one party will cause a financial loss for the other party by failing to discharge an obligation. The Association is exposed to credit risk on the accounts receivable from its members, who are in the agricultural industry. However, the Association has a significant number of members, which minimizes concentration of credit risk.

#### Market risk

The Association is exposed to the risk that the fair value of its marketable investments that bear interest at a fixed rate will fluctuate because of changes in the market rate of interest.

#### Liquidity risk

Liquidity risk is the risk that the Association will encounter difficulty in meeting obligations associated with financial liabilities. This risk is mitigated by the significant amount of marketable investments held by the Association.

#### Financial assets

The carrying amounts of financial assets recognized in the financial statements consist of those:

	2013	2012
Measured at amortized cost	\$ 95,350	\$ 45,708
Measured at fair value	1,005,469	884,849
	<u>\$ 1,100,819</u>	<u>\$ 930,557</u>

### 13. Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial associations and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

## **BREED IMPROVEMENT**

The excitement surrounding the charolais breed continued through 2013 with unmatched sale results as people recognize the value they receive from using a charolais herd bull.

AGI remains as our provider for genetic evaluation services and Sean McGrath fine tunes and monitors our data on a more specific level. The Carcass traits were revisited and we're looking at an updated set of results to be released.

The Board of Directors has hired Doug Blair as a Genomic Consultant for the CCA. Doug brings extensive experience to the Association through his work in the Canadian and Global Dairy Industry. Doug founded Western Breeders Service, a forerunner company of Alta Genetics. The practical genomic experience he's gained through his own dairy herd can readily be applied to the beef industry. Doug will be helping Mel with the CCA's transition from microsatellite (STR) DNA testing to single nucleotide polymorphism (SNP). The transition to SNP for the charolais is in the infancy stages but through the assistance of AICA and various research projects we will be working towards incorporating genomics into EPDs.

Breed landscapes are ever-changing so we were sure to be present for a number of industry events through the year including World Technical Conference in Sweden, Beef Innovations, Gentec Conference and BIF Genetic Prediction Workshop.

Mel Reekie

## **PUBLIC RELATIONS COMMITTEE REPORT**

I would like to thank the Public Relations Committee members for the time and effort they put forward this past year. Thank-you also to Bryan and his staff at Today's Publishing for all of their help in bringing the ads together and for putting up with the many changes we ask them to do.

Besides the ads in the Cattlemen, we also publish the Whole Herd Enrollment listing in the fall edition of the Charolais Connection. The committee feels this is a good way to promote to commercial producers the breeders who really do have purebred Charolais bulls.

The CCA supports things like the Livestock Auctioneers Conference and many other organizations. This committee looks after all the promotional items and trinkets given away throughout the country each year.

Looking to the future, our website will be updated in the not too distance future. We hope to make it a site that breeders will want to visit to find out all the up to date information on association happenings.

In conclusion, this can be an exciting position, but also a discouraging one trying to find fresh ideas. We encourage fellow breeders if they know of a story or an operation that we might be able to use in an ad, feel free to contact myself or any of the other committee members.

Respectfully submitted by  
Wade Beck, Chairman



## **MARKET DEVELOPMENT COMMITTEE REPORT**

**Committee members:** Dory Gerrard (chair), Layne Evans, Helge By, Brandon Sparrow with assistance from Mel Reekie

The market development committee continued its support of various livestock exhibitions across Canada last year, including the 2013 national show held at Northlands Farmfair in Edmonton.

Our budget included \$2,000 for the catalogue, plus prize money for various shows as outlined:

\$2,500 Agribition Commercial Show

\$750 Calgary Stampede Charolais Class

\$750 Farmfair/Brandon Commercial Show

The 2014 national show will be held in Brandon, Manitoba this November.

**Submitted by Dory Gerrard**

## **Education Youth & Export Committee Report**

**Committee members:** Dory Gerrard (chair), Layne Evans, Brandon Sparrow, and Helge By, with assistance from Mel Reekie.

We had a very strong set of applications for the scholarships this year. The 2013 recipients were:

Luke Marshall (Dale Norheim)	\$1500.00
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Kristen Sparrow	\$1000.00
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Elliot Armstrong	\$1000.00
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**Submitted by Dory Gerrard**

## **2013 - 2014 CCYA Report**

We started our 2013 CCYA year off with our annual conference and show in Shelburne, Ontario. Many new members were in attendance and it was a great conference put on by the Ontario committee.

Fall 2013 brought new faces to our National Board. Rachel Verwey became a Manitoba director and Megan Mcleod an Alberta director.

We held our annual Semen Auction at the CWA Charolais sale, and it was our most successful year to date! The funds the national board raises through the semen auction go directly to funding leadership scholarships in the following year at the conference and show. This year's leadership scholarship will offer a greater monetary amount to our senior leaders as the cost of tuition is rising.

We received \$2,270 from T-Bar's 2013 Golf Tournament. The board uses this money directly towards membership. This year we implemented a rebate of \$50 to all new members who attend the conference and show.

The Education award given out annually at our conference has been funded by the CCA in past years. In more recent years the national board has forgotten about this agreement and we have been paying it ourselves. We will forward an invoice for this year's award once the winners are chosen at the conference.

The National Board is also working with Ranch House Designs to produce a new website for our youth that is modern and easy to use.

Our 2014 Conference and Show is in Portage La Prairie, Manitoba, July 23-26.

We continue to work closely with the CCA and appreciate your support throughout the year.

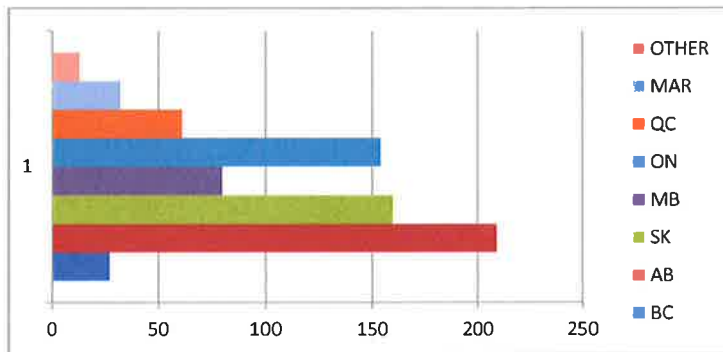
Kirstin Sparrow  
President, National Board

# CCA STATISTICS



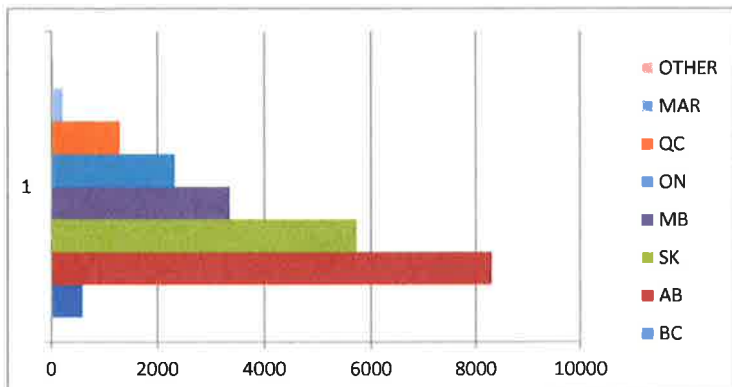
### MEMBERSHIP STATS

YEAR	BC	AB	SK	MB	ON	QC	MAR	OTHER	TOTAL
2003	42	363	314	189	169	165	35	9	1286
2004	42	364	326	195	180	144	38	7	1296
2005	33	298	259	171	177	125	35	7	1105
2006	30	244	201	123	132	112	25	7	874
2007	21	161	133	90	113	100	23	7	648
2008	27	224	184	105	139	89	23	7	798
2009	17	140	120	77	109	79	17	8	567
2010	22	223	206	115	150	85	21	7	829
2011	22	200	155	86	132	65	22	9	691
2012	24	194	154	79	131	61	24	6	673
2013	27	209	160	80	154	61	32	13	736



### FEMALE ENROLLMENT STATS

YEAR	BC	AB	SK	MB	ON	QC	MAR	OTHER	TOTAL
2002	782	14656	10161	6418	2879	3132	549	24	38601
2003	770	12673	9336	6263	2695	3245	600	40	35622
2004	713	10569	8214	4931	2749	3097	469	35	30777
2005	647	9477	7232	4491	2555	2722	488	51	27663
2006	665	9120	6792	4145	2255	2106	279	16	25378
2007	612	8250	6531	3780	2278	1954	284	16	23705
2008	537	7463	5830	3438	2142	1662	227	9	21308
2009	494	7469	5799	3406	1971	1635	183	0	20957
2010	512	8051	6152	3696	2143	1839	220	9	22622
2011	522	8070	5909	3358	2081	1761	180	40	21921
2012	503	7914	6000	3241	2170	1460	158	0	21446
2013	588	8304	5720	3358	2329	1283	220	27	21829



# PROVINCIAL ASSOCIATION REPORTS



## **ALBERTA CHAROLAIS ASSOCIATION (INCLUDING BRITISH COLUMBIA) PROVINCIAL REPORT**

I would like to take this opportunity to say hello to everyone in the Charolais breed from the Alberta Charolais Association. It has been another pretty good year to be involved in the Charolais business. Bull sales in Alberta remain strong with good demand for bulls and most bullpens are empty. The ACA board of directors is continuing to try to develop and maintain the charolais breed at the forefront of the industry.

The National Show returned to Edmonton and was well attended with a sound set of charolais exhibits. The people who put the time and expense into this should be commended for helping to keep the breed visible at these events. I realize not everyone can attend these events but by all means try to if possible and help your breed be seen in the best light possible.

The Alberta Select Show and Sale was a success in 2013; plan to attend the annual event December 10 through 12, 2014. The Alberta Select is an opportunity to generate a purebred and commercial presence. So bring cattle or attend and you will be sure to have a good time and meet some fellow Charolais enthusiasts. It's always easier to deal with people you know and have met.

Participation and recommendations to the ACA board are always welcome. Thank you and here's looking forward to another successful Charolais year.

Lyle Bignell

## **SASKATCHEWAN CHAROLAIS ASSOCIATION**

Greetings from the Saskatchewan Charolais Association. As I begin this message I think of how quickly a year passes. It is May, we are waiting for some heat in the sunshine to green up the grass as we send the cattle off to pasture. It seems like not all that long ago, we were calving and praying for a break in the -30 with a wind chill so, even though we do not have + 15, 20 or 30. It is not -30.

The SCA rounded out 2013 with the successful 50<sup>th</sup> Anniversary celebration at the AGM as well as a social evening at Agribition. It is with much gratitude that we thank our pioneer members for building the Association and those who have served on the board at any time during those 50 years, for their time, dedication and commitment to the breed and the Association. In 50 years, we have witnessed many changes with which, there has been struggles and victories. In any article that you pick up now, whether you are in Beef Business, The Stockman's, The Banner, or something on-line maybe, you will hear and feel the enthusiasm of where the cattle market is now.

It is with that enthusiasm that the SCA moves forward with the very vast amount of information regarding geonomics and what it can do to assist us in advancing our business practises. We are onboard with the promotion of the geonomics program and look forward to the results that it will bring to the cattle industry. We are also having discussions regarding a base line for the breed that is used in Management Groups for determining the EPD's. There is massive amounts of information out there and sometimes it seems like info overload. It is possible that geonomics will bring some clarity to that.

For most purebred breeders, we have completed our calving seasons and are well into the breeding season, with which the current market prices tell us, we are in the right place at the right time! Concerns over productivity of both bulls and cows, heifers, etc are always dominant this time of year. Be sure that you take in some of the well written articles in the beef magazines to assist you in your decision making. The discussion regarding declining cattle numbers over the past couple years did not affect the very strong Charolais Bull Sales that we had here in Saskatchewan and throughout other provinces. The drive for the Charolais cross is growing each year. The SCA has spent top advertising dollars with the promotion of Charolais genetics and the benefits of that business decision.

The SCA has endorsed the upcoming Breeder's School being hosted by the Charolais Banner here in Saskatchewan in early June. What a tremendous opportunity to receive some very forward thinking education on all that is going on in the industry as well as the breed. I look forward to seeing some of you there. The work that has gone into the selection of topics and speakers is commendable.

In closing I would like to extend my most sincere appreciation to the Board of Directors for their support through-out my tenure on the Board. As I close this particular chapter of my involvement in the Association, I look forward to new ones and time with the Junior Generation of the Elder Charolais program. I thank all of you that I have met in my travels as a director and a breeder for your friendly, supportive and continuous support. I look forward to seeing you all around at the Charolais functions.

Sincerely,  
Donna Ross



## MANITOBA PROVINCIAL REPORT

2013 saw numerous events with the Charolais breeders of Manitoba.

The 2013 Heart of Canada show was held in conjunction with the Harding Fair on July 19<sup>th</sup>. Turnout was better than in previous years with 21 entries. The 2014 Heart of Canada show will be held at the Carberry Fair on July 6<sup>th</sup>.

The 2013 summer picnic was held in conjunction with a pen show at the Miami Fair on June 22<sup>nd</sup>. Attendance was good with commercial and purebred entries in the pen show. The 2014 summer picnic will be held at HTA Charolais with the pen show concept on June 21<sup>st</sup>.

4H members showing Charolais or Charolais influenced animals received USB sticks in 2013 as a token of our appreciation. New tokens have been purchased for the 2014 year.

Charolais breeders were in attendance at the Manitoba Livestock Expo in Brandon, MB in November, 2013. There were 48 entries in the fall show. In 2014, we will be hosting the National Charolais Show in conjunction with MLE in Brandon from November 6<sup>th</sup> -8<sup>th</sup>. A sale is also being planned.

Once again, the MCA held our annual meeting in January in Brandon in conjunction with many of the other breed associations. Attendance for the meeting and banquet was down slightly for all breeds. The MCA awarded LEJ Charolais (Jim and Rae Olson) Portage la Prairie, MB with Purebred Breeder of the Year. Commercial breeder of the Year was awarded to Ron and Audrey Warkentin of Fork River, MB. The MCA scholarship (\$750) was awarded to Jared Preston, Ste. Rose du Lac, MB.

Four Charolais breeders were in attendance to display a sampling of their bulls at the Bull Congress held in conjunction with Manitoba Ag Days in January, 2014.

The Canadian Charolais Youth Conference will be held in Portage la Prairie, MB from July 24<sup>th</sup> to 27<sup>th</sup>, 2014.

The MCA maintains a website for our membership and also published three issues per year of the Manitoba Charolais Bull-etin.

The 2014 MCA Board of Directors: Shawn Airey (President), Andre Steppler (1<sup>st</sup> Vice), Hans Myhre (2<sup>nd</sup> Vice), Rae Trimble-Olson (secretary/treasurer), Ian Milliken, Ernie Bayduza, Campbell Forsyth (CCA), Rob Gilliland, Kevin Stebeleski, Jim Olson, Jeff Cavers, Vonda Hopcraft and our new directors Michael Hunter and Trent Hatch. Thanks to retiring directors Harry Airey and Kerri Hinsberg for their many years of service.

Respectfully submitted,

Rae Trimble-Olson  
Secretary/Treasurer

## **ONTARIO CHAROLAIS REPORT**

This past year once again was a very busy one for the Ontario Charolais Board and it's members. ! We welcomed juniors from 4 different provinces to Shelburne for the very "HOT" but very successful CCYA Junior Show. A special thank you goes to Billie-Jo Saunders and Chester Tupling for all their hard work at that great event.

This fall was one of the very best in recent memory at the sales barns. From purebreds to Charolais influenced cattle they were topping the markets everywhere, and actually that momentum has carried through till now with strong commercial prices.

One of the other highlights for the fall is the very strong show that takes place at the Royal Winter Fair. Congrats to all exhibitors and volunteers who make that successful. One more little feather in the hat of the Charolais breeders in Ontario is also the Canadian Western Agribition, where we had 5 programs exhibit cattle there and came home with 3 of the 4 Champions! (Not sure if that has ever happened or not!)

Thank-you to all that took time to attend the AGM and please make sure you enjoy your time while in the beautiful Ottawa Valley!

Brad Buchanan  
President



## **2013 QUEBEC PROVINCIAL ASSOCIATION REPORT**

The annual General meeting was held to Quebec in February. All directors retained their positions. During the meeting Eric Manningham Farm won the trophy for the Farm off the year and Claude Lemay Farm exhibitor off the year.

We continue to promote the Charolais breed through sales like St Martin, Louber Farm, Jean-François Cardin, Palerme farm in Outaouais and St Hyacinthe. The Quebec Charolais breeders were also present at the exhibitions like: St Hyacinthe, Brôme, and Victoriaville. Also nice special summer event at Claude Lemay Farm for Charolais picnic in august.

We continue to publish l'Avantage Charolais revue which advertises some of the best bull sale in Quebec. These publications give to the breeders the chance to promote their Charolais herd. We worked so hard to have a good Charolais website.

We would like to thank the Canadian Charolais Association for their support. Thank you to all the breeders from Quebec for a good year and having participated in all the events. A very special thanks to all directors for his work all off the year. We appreciated so much.

Best regards

Association Charolais Quebec board.

## **MARITIMES CHAROLAIS ASSOCIATION AGM REPORT**

As has been the case throughout North America, the recent surge in cattle prices over the last year has brought a great deal of optimism to the beef industry in the Maritimes. For some reason that optimism has not yet translated to remuneration to our purebred producers for their quality breeding stock. Bull sales were on par with recent years but no real increase in sale prices.

We had a great turnout to our annual summer picnic graciously hosted by the LeBlanc's of LXL Charolais of Haute Aboujagane ,N.B. in late July. We are looking forward to this year's event to be held this summer at the Langille's (Golden Brook Farms).

Our AGM was held in Amherst, N.S. in November with a strong turnout with lots of enthusiasm which lent itself to a very productive meeting generating a lot of positive discussion by the members.

Sincerely,  
Ricky Milton

# **AWARDS**

**Dams of Distinction & Excellence  
Twenty Five & Forty Year Members  
Honour Roll Members**



## DAMS OF DISTINCTION

Reg. No.	Name	Breeder	Owner
FC317033	ALT GOLDEN MARBLER 105M	Altwasser Charolais	RRTS Charolais
FC351349	BELLHAVEN SUGARLOAF 7S	Bellhaven Farms	Amabec Charolais
FC359492	BERICH LARIAT LADY 719T	Be-Rich Farms	Be-Rich Farms
FC354338	BERICH PLD DIXIE 651S	Be-Rich Farms	Be-Rich Farms
FC344348	BERICH PROJECT LADY 543R	Be-Rich Farms	Gordon & Leone Thurston
FC365248	CEE RIO BLANCA 704T	Circle Cee Charolais	Circle Cee Charolais
FC354652	CFC FASTTRACK 2R	Coyote Flats Charolais	Coyote Flats Charolais
FC365253	CIRCLE CEE IKARIA 724T	Circle Cee Charolais	Circle Cee Charolais
FC340412	FFBB PANSY PLD 407P	Forsyth Bros. Charolais	Forsyth Bros. Charolais
FC361596	GDSF MISS BOND 47P	Defoort Stock Farm	Defoort Stock Farm
FC311354	GGD MARICA 242M	Dubuc Charolais Senc	Dubuc Charolais Senc
FC352245	GGD SASHA 637S	Dubuc Charolais Senc	Dubuc Charolais Senc
FC353937	GLT MISS PRIME CUT 370S	Gordon & Leone Thurston	Gordon & Leone Thurston
FC314721	GLT MISS STEMWINDER 42M	Gordon & Leone Thurston	Gordon & Leone Thurston
FC365461	HAPPY HAVEN RAQUELLE 94R	Kevin Stebeleski	Kevin Stebeleski
FC361620	HARVIE MARY LOU 76T	Harvie Ranching Co.	Harvie Ranching Co.
RFC126157	HARVIE MS SUNLIGHT 11S	Harvie Ranching Co.	Harvie Ranching Co.
FC334489	HARVIE PHEBE 93P	Harvie Ranching Co.	Harvie Ranching Co.
RFC125918	HEJ NELLY 98N	HEJ Charolais	HEJ Charolais
RFC126098	HEJ RED RIDING HOOD 40R	HEJ Charolais	HEJ Charolais
FC373679	HEJ SWEET MARYLOU 1T	HEJ Charolais	HEJ Charolais
FC349781	HMP ROSITA 33R	Ferme HMP Baillargeon	Ferme HMP Baillargeon
FC327698	JIL DELIGHT 104N	Future Farms	Future Farms
FC346167	JS ASPEN 138R	Diamond Z Ranches Ltd.	Van Oostrom Farms
FC350879	KCH APHRODITE 41S	KCH Charolais	Pro-Char
FC357624	KCH MAPLE SUGAR 607S	KCH Charolais	Hunter Charolais
FC351068	LEEMAR SALOME 602S	Leemar Charolais	Leemar Charolais
FC325353	LLW PEARL PLD 35N	Double L Ranch	Circle Cee Charolais
FC338631	MERIT REBECCA 4124P	Merit Cattle Co.	Sliding Hills Charolais
FC347548	PH COWGIRL 39R	P & H Ranching Co. Ltd.	P & H Ranching Co. Ltd.
FC342890	PLEASANT DAWN INDIANA70R	Pleasant Dawn Farm	Pleasant Dawn Farm
FC359104	QCR SEXY SADIE 27S	Ken & Lorraine Qualman	Ken & Lorraine Qualman
FC313256	TKC MISS CORONA 51M	Triple K Charolais	Triple K Charolais
FC360690	TRI-N BUFFY 79T	Tri-N Charolais	Tri-N Charolais
FC360692	TRI-N CREAMSICLE 85T	Tri-N Charolais	Tri-N Charolais
FC360705	TRI-N PRARIE ROSE 124T	Tri-N Charolais	Tri-N Charolais
FC336736	TRI-N-PRAIRIE ROSE 401P	Tri-N Charolais	Tri-N Charolais

*Hats off to the Breeders and Owners for producing quality  
Charolais seedstock that we can all be proud of*

**Gold Star Dams of Distinction** are females recognized for their genetic contribution to the Charolais Industry having produced five consecutive registered calves and have attained a 205 Day index of 100.0 or more.

**Gold Star Dams of Excellence** are females that have produced ten consecutive registered calves with the same index criteria.

## DAMS OF EXCELLENCE

Reg. No.	Name	Breeder	Owner
FC318892	TRI-N-MISS MONROE 244M	Tri-N Charolais	Tri-N Charolais
FC323554	P-3 MS IMPRESSION 2-69M	P BAR 3 Ranch	Coyote Flats Charolais



## **TWENTY-FIVE YEAR MEMBERS**

Harminrest  
E. Royden Jarvis  
Apohaqui, NB

Bridor  
Brian & Doris Aitken  
Mount Forest, ON

Ferndale Farms  
John Mielhausen  
Lion's Head, ON

Pee Vee Charolais  
Phil Hardy  
Masonville, QC

Kelsey Qualman  
Dundurn, SK

McTavish Charolais  
Brian & Betty McTavish  
Moosomin, SK

HEJ Charolais  
Henrik & Jeralyn Rasmussen  
Red Deer County, AB

## **FORTY YEAR MEMBERS**

Windyview Farm  
Michael Keith Ormiston  
Omemee, ON

Anchor Ranch  
Rob & Anne Willis  
Clinton, BC

Ken & Lorraine Qualman  
Dundurn, SK

Horseshoe E Charolais  
Marvin N. Evans  
Kenaston, SK



## **Charlie and Linda Barker**

*With input from Don Burgomaster and Charlie and Linda's family*

The Barker Brothers, well known Charolais breeders, of Arrow Acres in Hagersville, Ontario, were full of enthusiasm and commitment. In the late 1970's, came family members - Charlie and Linda Barker and family – known as Bar-Lin Acres, just as committed if not more so in the years to come to the "Great White Breed". The entire family always generously gave of their time to the breed and associations.

Daughter Connie became Charolais Queen and travelled Ontario in 1980-81, promoting the breed, with the ongoing support of the entire family. Charlie would assist as marshal at the Royal Agricultural Winter Fair and other shows, with his children successfully showing their cattle in these and other 4H events.

Linda became Ontario Charolette President and later served as the National President. She became well known for her promotional and sales abilities with Charolais hats, aprons, cookbooks, trinkets, etc.

Jeff and Brad would too become very active in the Ontario and National Jr. Associations and had many successes in the show ring and as Jr. Association board members.

Bar-Lin exhibited at many fairs including having Bar-Lin Dynatron as Grand Champion at the RAWF in 1986. Dynatron found his final home at a herd in Saskatchewan.

Charlie served on many OCA committees and was a longtime OCA Director and Past President. Linda too served as an OCA Director. Additionally, Linda was very involved with the local Haldimand Cattlemen's Association and then as a Director on the Ontario Cattlemen's board. She then went on and became their President – the first ever woman in that position.

Over the years she also was an active committee member of the Ontario Stock Yards Board and served time with the Canadian Cattlemen's Association as a Beef Information Centre committee member. Bar-Lin Acres was a proud member of the Lake Erie Sales group and successfully sold their cattle across Canada. Who can forget the many picnics and junior shows hosted by Bar-Lin for Zone 6 – they always went the extra mile to ensure a fun and rewarding experience for all junior participants and guests.

Linda was a Charolais Banner magazine representative. She also was the show announcer at the Norfolk County Fair for all of the cattle breeds (beef and dairy) for 17 years, with a knack for promoting all breeds and educating the public.

Charlie and Linda were always involved on committees and as sponsors when both the OCA and CCA annual meetings were somewhat larger events than recent years. As a couple, they were a real pleasant and happy team. They always had the coffee on and welcome mat out for you at

the farm. In the 1970 and 80's the association was more like a large family, and Linda was a great P.R. person for the breed. She did her best to keep all informed of current events of the group – in both happy and dark times.

There is always a need for people like Charlie and Linda in any group. They enjoyed their own successes and would be the first to congratulate others on theirs. The proof of their true commitment and respect for the breed, the association and its members, is that after a lifetime in Charolais, they have kept an Associate membership in the breed.

Charlie and Linda entered into semi-retirement and sold their farm in 2012 and now live in Port Dover. They do however, remain involved with their children and grandchildren in the agricultural sector – they still actively attend shows and 4-H events, providing support and sponsorship to classes and 4H awards.

True advocates and supporters –they will always have a lifelong commitment to the Charolais breed.

# BY-LAW AMENDMENTS



## **PROPOSED BY-LAW CHANGES**

### **ARTICLE XVIII - STANDARDS FOR REGISTRATION AND RECORDATION**

#### **1. General rules of Eligibility**

(a) Registration shall extend to and be available to all cattle having no less than 31/32 Charolais blood. Recordation shall be extended to and be available to all:

- females having less than 31/32 Charolais blood but not less than ½ Charolais blood
- males having less than 31/32 Charolais blood but not less than ¾ Charolais blood

**Motion – The Canadian Charolais Association extend Recordation to include all males that have less than 31/32 Charolais blood but not less than ½ Charolais blood.**

**Moved by the CCA Board of Directors**

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### **ARTICLE XVIII - STANDARDS FOR REGISTRATION AND RECORDATION**

#### **1. General rules of Eligibility**

(j) Animals resulting from artificial insemination service to a bull born after December 31, 1994 are eligible for registration or recordation only if said sire has been tested for the chromosomal abnormality RT 1/29. All animals tested after January 1<sup>st</sup>, 2010 will be required to provide a copy of the test results to the CCA office, which will be kept on file and made available to CCA members upon request.

**Motion – The Canadian Charolais Association no longer require or enforce that AI Sires be tested for the chromosomal abnormality RT 1/29; removal of ARTICLE XVIII Section 1 (j) from the CCA's By-Laws.**

**Moved by the CCA Board of Directors**