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**BE IDENTIFIABLE.
USE CHAROLAIS.**



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2320 41 Ave NE Calgary, Alberta T2E 6W8 Phone 403.250.9242

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Charolais on the move.

**DESIGNED TO CALVE,
PERFORM, AND CAPTURE**

PREMIUMS



For us, as commercial guys, we want performance. Our bulls have to meet a design to calve, birth weight is the last thing we ask about.

The bulls have to move. That is what Charolais has ahead of the other breeds. Nothing moves as well as a Charolais at five years of age.

This year was the biggest premium for Charolais calves I have ever seen. If anybody was following the market, there should have been a flood of people wanting white bulls.

Burt and Tom Forbes calve 980 cows at Senlac, Saskatchewan. They run 35 purebred Charolais which makes up the majority of their bull battery.

Read the full story in the February Charolais Connection, available at www.charolaisbanner.com




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